

music

CHINA

www.musikmesse-china.com

Fact sheet

1. Show Date: October 10 - 13, 2018 (Wed to Sat)
2. Opening Hours: 9:30 am to 5:00 pm
3. Location: Shanghai New International Expo Centre (SNIEC)
4. Exhibition Space: 135,000sqm (Gross) in Music China 2018
5. Exhibitors: 2,124 from 30 countries / regions in 2017
6. Visitors: 105,125 from 81 countries / regions in 2017
7. Product groups:

Musical Instruments	Others
➤ Traditional Chinese instruments	➤ Sheet Music
➤ Brass instruments	➤ Accessories & furniture
➤ Stringed instruments	➤ Music related computer hardware & software
➤ Percussion instruments	➤ Services, association & media
➤ Woodwind instruments	➤ Music educational institutions
➤ Pianos & keyboards	
➤ Electronic & electric instruments	
➤ Accordions & harmonicas	
8. Participation fee:

	<u>Raw space (18 sqm up)</u>	<u>Package stand (9 sqm up)</u>
Zone A	RMB1580/sqm	RMB1980/sqm
Zone B	RMB1080/sqm	RMB1480/sqm
Zone C	RMB 880/sqm	RMB1280/sqm

Corner booth surcharge : Zone A +10% / Zone B +20% / Zone C +30%
Early bird booking deadline : 30 March 2018

*** Reference price is USD1 vs RMB6.1 **
(subject to change without prior notice)*
9. Fringe Program: Workshops, seminars, live shows ...and more
10. Admission: Trade visitors only on days 1 and 2
Trade and public on days 3 and 4
11. Organisers: Messe Frankfurt
China Musical Instruments Association
Shanghai Intex Exhibition Co Ltd
12. International Co-operation Partner: NAMM
13. Contact:

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