

Event Name 活动	October 十月				Time 时间	Location 地点
	10	11	12	13		
Industry Forum 行业论坛	✓				14:00 – 16:00	Room E1-M16 会议室
经销商培训课程						
How to ..... sessions (I) “如何操作” 培训课程(I)		✓			13:00 – 17:00	Room E1-M15 会议室
How to ..... sessions (II) “如何操作” 培训课程(II)			✓		13:00 – 17:00	Room E1-M15 会议室
Music China New Product Global Launch Music China 全球业界新品首发活动						
- First Launch of New Products and On-site Release Ceremony 2024Music China 全球业界新品首发式	✓				09:45 – 10:45	Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)
- Media Interviews & New Product Display 入选新品企业专访& “最佳新品” 现场展示	✓	✓	✓	✓	Full day 全天	Booth N1E62 展位
- New Product Global Launch Event Special Concert “乐动未来” 全球业界新品首发活动专场音乐会	✓				13:30 – 15:00	Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)
Music X 音乐 X 未来馆						
- X Stage X 舞台	✓	✓	✓	✓	Full day 全天	Booth N1A82 展位
- International MIDI Forum on MIDI Technology Application and Development 未来音乐科技及国际 MIDI 技术发展论坛			✓		14:00 – 17:00	Room N2-M42 会议室
- Music China International Competition for Electronic Music 国际电子音乐大赛				✓	10:30 – 15:00	Booth N1A82 展位
Activities for Elder Music Lovers 银发乐未来	✓	✓	✓	✓	Full day 全天	Booth N1E62 展位
Advanced Piano Tuning Training Seminar 钢琴高级调律师培训讲座			✓		Full day 全天	Room E2-M17 会议室
Music China Educational Program Music China 音乐教育活动						
- Music Master Classes 教育大师班	✓	✓	✓		Full day 全天	Room W2-M9 会议室
- Music Trial Classes 音乐分享课	✓	✓	✓	✓	Full day 全天	Room E3-M24 会议室
- music+Talks™ Conference (Paid Registration) music+Talks™ 音乐教育主题论坛 (付费报名参会)	✓	✓			Full day 全天	Room E2-M14 会议室
- Lecture Room by People's Music Publishing House 人音大讲堂	✓	✓			Full day 全天	Room E2-M17 会议室
Master Classes 名家讲坛	✓	✓	✓		Full day 全天	Room E2-M19 会议室
Violin Making Workshop 提琴制作工坊	✓	✓	✓		Full day 全天	Booth E4C52 展位
Never-ending Music - Live shows 音乐缤纷季—现场演奏会	✓	✓	✓	✓	Full day 全天	Outdoor Stages S1,S2,S3 S1,S2,S3 室外舞台
The 14th Performance of "Shanghai Little Musicians" in 2024 “上海小音乐家” 第十四届上海青少年音乐展演活动				✓	10:00 – 13:00	Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)
DJ PRO	✓	✓	✓	✓	Full day 全天	Booth W4D89 展位
USC Sound conference 上和弦交流大会	✓	✓	✓	✓	Full day 全天	Booth N1A26 展位
Drum Circle 齐鼓乐		✓	✓	✓	Full day 全天	Open area 户外广场
Luthiers Show (paid visit) 上海国际手工吉他展 (付费参观)	✓	✓			10:00 – 17:00	Room N2-M42 会议室
Demonstration of Piano Reconstruction Techniques 钢琴重建技术展示	✓	✓	✓	✓	Full day 全天	Booth E1G31 展位
Exhibition of Award-Winning Works from Past International Violin Making Competitions 历届国际提琴制作大赛获奖作品展	✓	✓	✓	✓	Full day 全天	Booth E3C32 展位
Expert Talks: Mastering Accordions 大师讲堂: 手风琴技艺漫谈	✓	✓	✓	✓	Full day 全天	Booth E2F24 展位

Please refer to the full schedule 详情请参阅日程

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## Industry Forum

### 行业论坛

Date 日期: 10/10

Time 时间: 14:00 – 16:00

Venue 地点: Meeting Room E1-M16 会议室

#### Keynote Speech 主题发言:

Speaker 嘉宾	Title 单位/职务	Topic 题目
Mr. Wang Shicheng 王世成 先生	Deputy Party Secretary of China National Light Industry Council, President of China Musical Instrument Association 中国轻工业联合会党委副书记、中国乐器协会理事长	Leverage the Full Potential of China's Musical Instrument Industry Chain and Contribute to the World Music Culture Market 发挥中国乐器全产业链优势,为世界音乐文化市场做贡献
Mr. John Mlynczak 牧佑航先生	President and CEO of NAMM 美国国际音乐制品协会总裁、首席执行官	Global Status and Trends of the Musical Instrument Market 全球乐器市场现状与趋势

#### Panel Discussion 圆桌论坛:

Moderator 主持人	Title 单位/职务	Topic 题目
Mr. Wubin 吴斌 先生	Expert Consultant of China Musical Instruments Association, Renowned Music Educator, and Former President of People's Music Publishing House 中国乐器协会专家顾问、著名音乐教育家、人民音乐出版社原社长	How to Promote the Healthy Development of Music Culture Activities and Music Education Market 音乐文化活动与音乐教育市场如何健康发展

Speaker 嘉宾	Title 单位/职务
Mr. Jiang Siwen 姜斯文 先生	Vice President of the Wind Music Committee of the China Musical Instrument Association 中国乐器协会管乐专委会副会长
Mr. Zhou Li 周力 先生	General Manager of Shanghai No.1 National Musical Instruments Co., Ltd. 上海民族乐器一厂有限公司 总经理
Mr. Liu Chunqing 刘春清 先生	Chairman of Guangzhou Pearl River Ruifeng Cultural Tourism Development Co., Ltd. 广州珠江锐丰文旅发展有限公司 董事长
Mr. Wu Fuhai 吴福海 先生	General Manager of East and Southwest China of the Parsons Music 柏斯音乐集团华东及西南区 总经理
Mr. Sheng Yongsheng 沈永生 先生	Founder of Blue Tone Music 布咚音乐创始人

## 经销商培训课程

### How to ..... sessions (I)

#### “如何操作” 培训课程 (I)

Date 日期: 10/11

Time 时间: 13:00 – 17:00

Venue 地点: Meeting Room E1-M15 会议室

Time 时间	Speaker 演讲嘉宾	Topic 题目
13:00 – 14:00	Mr. Qin Chuan Chairman of Hebei Qinchuan Musical Instruments 秦川先生 石家庄市秦川音乐艺术学校创始人	How Music Cultural Activities Promote the Healthy Development of Music Education 音乐文化活动如何促进音乐教育的健康发展

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14:00 – 15:00	Mr. Yejun Founder of Xiaowen Music 叶军先生 晓雯音乐创始人	How to Inspire the Communication Power of Parents in Social Music Education and Training Institutions 如何激发社会音乐教培机构家长的传播力
15:00 – 16:00	Mr. John Mlynczak 牧佑航先生 President and CEO of NAMM 美国国际音乐制品协会总裁、首席执行官	NAMM Industry Insights: Customer's Experiences in the Age of Artificial Intelligence NAMM 行业洞察：人工智能时代的客户消费体验
16:00 – 17:00	Ms. Yin Baoxia Founder of Shanxi Ouge Art Center 尹宝霞女士 山西欧歌艺术中心创始人	How to Carry Out Fine Management in Art Training/ Music shop 艺培/琴行如何开展精细管理

## How to ..... sessions (II)

### “如何操作”培训课程 (II)

Date 日期: 10/12

Time 时间: 13:00 – 17:00

Venue 地点: Meeting Room E1-M15 会议室

Time 时间	Speaker 演讲嘉宾	Topic 题目
13:00 – 14:00	Mr. Yang Ming Editor of "Lecture Hall for Musical Instrument Stores" 杨明先生 《琴行大讲堂》栏目主编	How to Seize New Opportunities and Traffic in the Music Education Market 如何把握音乐教育市场的新机会、新流量
14:00 – 15:00	Mr. Yangzhigang Deputy Secretary General of the Music Retailers Branch of the Chinese Musical Instruments Association 杨志钢先生 中国乐器协会琴行分会副秘书长	How Art Training Institutions Successfully Transition to High-end Art Training 艺培机构如何成功转向高端艺培
15:00 – 16:00	Ms. Wang Ting Founder and CEO of Dayi Education Group 王婷女士 大艺教育集团创始人兼 CEO	How to Open the Market for Elderly people through Art Lessons 如何通过中老年艺术课程引爆中老年文娱市场，如何通过文旅和大健康产品变现
16:00 – 16:30	Mr. Joe Chow Head of Musical Instrument Category of the Dewu APP 周欣榕先生 得物 APP 乐器类目负责人	Perspicitive on the Marketing Strategies of Merchants from the Consumption Trends of Post-95s in Buying Musical Instruments 从 95 后人群买乐器的消费趋势看商家的营销策略
16:30 – 17:00	Mr. Chen Yapeng Co-founder of Muyan Culture 陈亚鹏先生 慕言文化联合创始人	How to Obtain the Traffic of Music Shops under the Current Situation 当前形势下琴行流量如何获取

## Music China New Product Global Launch

### Music China 全球业界新品首发活动

#### I) First Launch of New products and On-site Release Ceremony

##### 2024 Music China 全球业界新品首发式

Date 日期: 10/10

Time 时间: 09:45 – 10:45

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Venue 地点: Outdoor Stage1 (near E1)  
S1 室外舞台 (近 E1 馆)

**II) Media Interviews & New Product Display**  
**入选新品企业专访 & “最佳新品”现场展示**

Date 日期: 10/10 – 10/13

Venue 地点: Booth N1E62 展位

**III) 2024 Music China New Product Global Launch Event Special Concert**  
**“乐动未来”2024 全球业界新品首发活动专场音乐会**

Date 日期: 10/10

Time 时间: 13:30– 15:00

Venue 地点: Outdoor Stage1 (near E1)  
S1 室外舞台 (近 E1 馆)

## Advanced Piano Tuning Training Seminar

### 钢琴高级调律师培训讲座

Date 日期: 10/12

Venue 地点: Meeting Room E2-M17 会议室

Time 时间	Speaker 演讲嘉宾	Topic 题目
10:00 – 11:30	Mr. Stephen Mueller Piano Manufacturing, Tuning, and Wood Experts 史蒂芬·穆勒 先生 钢琴制造、调律、木材专家	The Correlation Between Playing Feel and Timbre 演奏手感与音色的关联性
13:30 – 15:00	Mr. Xie Jiduo National Senior Technician, Vice President of Piano Tuning Branch of Zhejiang Musicians Association 谢吉多 先生 国家高级技师、浙江省音乐家协会钢琴调律师分会副会长	The Influence of Piano Tuning Adjustment on Timbre in Concerts 音乐会钢琴调律调整对音色的影响
15:30 – 17:00	Mr. Jianghuan Secretary of the Korean Piano Tuning Association and Professor of Piano Tuning at Tianjin Vocational College of Arts 姜 桓 先生 韩国钢琴调律师协会干事、天津艺术职业学院钢琴调律专业特聘教授	Piano Reconstruction: String Replacement 钢琴重建之琴弦更换

## Music X Future Pavilion

### 音乐 X 未来馆

Date 日期: 10/10 – 10/13

Venue 地点: Booth N1A82 展位

Content 内容: International MIDI Technology Application and Development Forum, Music China International Competition for Electronic Music, Music Technology Product Display, "Future Shock Award", Enterprise Roadshow, New Product Release, etc.

未来音乐科技及国际 MIDI 技术发展论坛、Music China 国际电子音乐大赛、音乐科技产品展示、“未来音乐产品”评选、企业路演、新品发布等。

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I) X Stage X 舞台

Time 时间	Speaker 演讲嘉宾	Title 单位/职务	Topic 题目
10/10 11:00 – 11:45	Jia Yike 贾逸可	Design Director of Midiplos MIDIPLUS 设计总监	MIDIPLUS New Product Launch and Roadshow MIDIPLUS 新品发布会及产品演示
10/10 12:00 – 12:45	Brian Hardgroove	Bassist and gold producer of Public Enemy band Public enemy 乐队贝斯手及金牌制作人	Hardgroove & Sennheiser Sharing Session Hardgroove&森海塞尔分享会
	Yajun Zhao 赵亚军	Technical Manager of Professional Audio Product Application at Sennheiser Greater China 森海塞尔大中华区专业音频产品应用技术经理	
10/10 14:00 – 14:45	Wang Hwei 王赫威	Brand Manager of Topping TOPPING 拓品 品牌经理	Product Roadshow --Topping Topping 产品演示
	Yang Hetian 杨和天	Product Manager of Topping TOPPING 拓品 产品经理 技术带头人	
	Zhou Zijun 周子竣	Guitarist of the Band, Runner-up of Ibanez Flying Finger 2023 Chaos mind 乐队吉他手、2023 Ibanez Flying Fingers 亚军	
	Chaos Mind Band Chaos mind 乐队		
10/10 15:00 – 15:45	Athan Billias	Executive Committee Member of MIDI Association MIDI 协会执行委员会委员	Accessible Music Standards 无障碍音乐标准
	Haim Kairy	the Founder of Arcana Arcana 乐器创始人	
	Emanuele Parravicini	Co-founder and CTO of Audio Modeling Audio Modeling 公司联合创始人、CTO	
	Simone Capitani	Chief Experience Officer of Audio Modeling Audio Modeling 公司首席体验官	
10/10 16:00 – 17:00	Wu Xuanzuo 吴选作	Piano Crossover Artist Founder of Pianoman Folding Piano 钢琴跨界艺术家、钢琴侠折叠钢琴创始人	Product Roadshow – Pianoman 乐器行业的下一把吉他
10/11 10:00 – 10:45	Zhao Yajun 赵亚军	Technology manager of Professional Audio Product Application of Greater China of Sennheiser 森海塞尔大中华区专业音频产品应用技术经理	Product Roadshow – HI END PLUS 森海塞尔无线话筒及耳返技术分享
10/11 11:00 – 11:45	Emanuele Parravicini	Audio Modeling CEO	MIA & Chinese Users' Chioce Top5 Demonstration MIDI 创新奖&中国用户选择奖前五产品演示
	Zhao Yitian 赵易天	Executive Committee Member of MIDI Association MIDI 协会执行委员会委员	
	Bian Zhaoqing 卞留念	MIDI Innovation Award Judge and Composer MIDI 创新奖评委、作曲家	
	Serguey Antonovich	Digital Flex Accordion and Party , Machine Developer 数字 Flex 手风琴和派对机器开发者	

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	Lawrence Levine	Executive Committee Member of MIDI Association and Head of MIDI Innovation Award Presentation MIDI 协会执行委员会委员、MIDI 创新奖颁奖会负责人	
	Haim Kairy	Winner of the 2024 MIDI Innovation Award 2024 MIDI 创新奖获奖者	
	Ikuo Kakehashi	Member of Roland's Founding Family and Winner of the 2024 MIDI Innovation Award Roland 创始人家族成员、2024 MIDI 创新奖获奖者	
	Athan Billias	Executive Committee Member of MIDI Association and Advisory Committee Member of MIDI Innovation Award MIDI 协会执行委员会委员、MIDI 创新奖顾问委员会委员	
10/11 12:00 – 13:00	Huang Yuxun 黄雨勋	Jay Chou World Tour Music Director and Co-founder of Pianoman Folding Piano 周杰伦世界巡回演唱会音乐总监、钢琴侠折叠钢琴联合创始人	Music Arrangement, Piano Improvisation & Playing 黄雨勋音乐之旅分享—作曲编曲·即兴伴奏·钢琴弹唱
	Wu Xuanzuo 吴选作	Piano Crossover Artist, Founder of Pianoman Folding Piano 钢琴跨界艺术家、钢琴侠折叠钢琴创始人	
10/11 13:00 – 13:45	Athan Billias	Executive Committee Member of MIDI Association MIDI 协会执行委员会委员	MIDI In Music Education Special Interest group MIDI 在音乐教育中的应用
	Zhao Yitian 赵易天	Executive Committee Member of MIDI Association MIDI 协会执行委员会委员	
10/11 14:00 – 14:45			Product Roadshow – Novation 长城 Novation 产品演示
10/11 15:00 – 15:45	Frédéric Brun	ARTURIA CEO	25 Years of Arturia: Journey to the Uncharted Astro Arturia 二十五载：走向未知宇宙
10/12 12:00 – 12:45			Best Brand Ambassador & Future Shock Award Announcement “品牌大使”授奖&“未来音乐产品”评选结果公布
10/12 16:00 – 17:00	3ASiC	Electronic, Musician, DJ, and Sound Artist 实力派电子音乐人、DJ 和声音艺术家	Master Class: The Fusion Creation of Folk Music and Electronic Music 大师班：《民族音乐与电子音乐的融合创作》
10/13 10:30 – 15:00	Final and Award Ceremony of Music China International Competition for Electronic Music Music China 国际电子音乐大赛决赛及颁奖仪式		

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## II) International MIDI Forum on MIDI Technology Application and Development

### 未来音乐科技国际 MIDI 论坛

Date 日期: 10/12

Time 时间: 14:00 – 17:00

Venue 地点: Room N2-M42 会议室

#### Keynote Speech 主题演讲:

Speaker 嘉宾	Title 单位/职务	Topic 题目
Yu Yang 于阳 先生	Director and Professor of Department of Music Engineering, Shanghai Conservatory of Music, Doctoral Supervisor 上海音乐学院音乐工程系主任、教授，博士生导师	Retrospect and Prospect - The Fusion of Music Technology 回顾与展望 - 音乐科技的融合
TamiX Tang Nan TamiX 汤楠	Buchla Improv Performer, Visual Artist, and Founder of Midifan.com Buchla 模块合成器演奏家、视觉艺术家、Midifan 创始人	Will Artificial Intelligence (AI) Ruin Everything? 人工智能会不会毁了一切?
L+R Wang Lu L+R 王璐	Sound Artist and Sound Interaction Creator 声音艺术家、声音交互制作者	
Robin Zhang 张琪	Founder of DIGISHOW Open-source Project DIGISHOW 数字演艺开源项目 创始人	Jam with Things: Music Geeks' Improvisational Instrument Modification Jam with Things 音乐极客的即兴器物改造

#### MIDI Technology Roundtable Forum

##### MIDI 技术圆桌论坛

Moderator 主持人	Title 单位/职务	Topic 题目
Mr. Zhao Yitian 赵易天 先生	Founder and CEO of CME, MIDI Association Executive Board 公司创始人 CEO, MIDI 协会董事会委员	Global Application Progress and Development of MIDI 2.0 MIDI 2.0 技术全球应用进展

Speaker 嘉宾	Title 单位/职务
Mr. Athan Billias Athan Billias 先生	Executive Board Member of The MIDI Association MIDI 协会执行委员会委员
Mr. Daisuke Miura Daisuke Miura 先生	Chair of MIDI Standard Committee in AMEI 日本 AMEI 协会 MIDI 标准委员会主席
Mr. Mike Kent Mike Kent 先生	Chairman of MIDI 2.0 Working Group, Chief Strategy Officer of AmeNote Inc. MIDI 2.0 工作小组主席, AmeNote 首席战略官
Mr. Joe Zhang 张光中先生	R&D Director of Medeli Electronics (Shanghai) Co.,Ltd MIDI Association Technical Committee Executive Board 得理电子(上海)有限公司 研发技术总监, MIDI 协会技术委员会委员 (TSB)

#### Panel Forum

##### 圆桌论坛

Moderator 主持人	Title 单位/职务	Topic 题目
Mr. Ge Xinghua 葛兴华 先生	General Manager of Deli Electronics (Shanghai) Co., Ltd 得理电子(上海)有限公司总经理	A Discussion on the Development of Future Musical Instruments and Music Technology in China 未来乐器、音乐技术发展畅谈

Speaker 嘉宾	Title 单位/职务
Mr. Zhao Yitian 赵易天 先生	Founder and CEO of CME, MIDI Association Executive Board CME 公司创始人 CEO、MIDI 协会董事会委员
Mr. Joe Zhang 张光中 先生	R&D Director of Medeli Electronics (Shanghai) Co.,Ltd., MIDI Association Technical Committee Executive Board

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	得理电子（上海）有限公司 研发技术总监， MIDI 协会技术委员会委员（TSB）
Mr. Chen Guobin 陈国斌 先生	Deputy General Manager of Yinfei Electronics (Jiangsu) Co., Ltd 吟飞电子(江苏)有限公司 副总经理
Mr. Huang Jianheng 黄健恒 先生	CTO of LONGJOIN, Co-founder and CEO of MIDIPLUS 龙健集团董事 CTO, MIDIPLUS 品牌联合创始人、CEO

### III) Music China International Electronic Music Competition Music China 国际电子音乐大赛

Date 日期: 10/13

Place 地点: N1 号馆 X 舞台

#### Final and Award Ceremony of Music China International Competition for Electronic Music Music China 国际电子音乐大赛决赛及颁奖仪式

Judge 评委	Title 单位/职务
Virtual Riot-Invited judge Virtual Riot 特邀评审	DJ, Electronic Music Producer DJ、电子音乐制作人
TYZ-Chairman of the Judging Panel 谭伊哲 评委会主席	Music Producer, Composer, Music Director 音乐制作人、作曲家、音乐总监
CURTIS 冷炫忱	Music Producer, DJ 音乐制作人、DJ
Zheng Wei 郑伟	Musician and Music Producer 青年音乐家、音乐制作人
3ASiC	Electronic Musicians, DJ, Sound Artists 电子音乐人、DJ、声音艺术家
L+R Wang Lu L+R 王璐	Sound Artist and Electronic Music Producer 声音艺术家、电子音乐制作人
Yuan Libin BING 袁立宾 BING	DJ, Music Producer and Director of the DJ&EDM Creative Teaching and Research Office at Beijing Modern Music Training Institute DJ、音乐制作人、北京现代音乐研修学院 DJ&EDM 创作专业教研室主任
FISH-Remix Group Judge FISH-Remix 组评委	Head of QQ Music Electronic Music Alliance QQ 音乐电音联盟负责人

## Music China Music Educational Program Music China 音乐教育活动

### I) Music Master Classes 教育大师班

Date 日期: 10/10 – 10/12

Venue 地点: Meeting Room W2-M9 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 10:30 – 12:00	Ms. Patricia Campbell Renowned American Music Educator and Head of the Department of Music Education and Musicology at the University of Washington Patricia Campbell 女士 美国著名音乐教育家、华盛顿大学音乐教育系和音乐人类学系主任	Sing-Say-Move-Play: Music By Children, Music For Children 唱-说-动-玩: 儿童创作与演绎的音乐

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10/10 14:00 – 15:30	Mr. Li Youping Distinguished Professor and Doctoral Supervisor of the Central Conservatory of Music 李幼平 先生 中央音乐学院特聘教授、博士生导师	Poetic Expression of Chinese Music Culture - Appreciation and Teaching Application of Ancient Poetry and Art Songs 中国音乐文化的诗意表达——古诗词艺术歌曲鉴赏与教学应用
	Ms. Yu Huicheng Director of the Vocal Department and Master's Supervisor at Wuhan Conservatory of Music 余惠承 女士 武汉音乐学院声乐系主任、硕士生导师	
10/10 15:45 – 17:00	Mr. Yuan Jie Dean, Professor, and Doctoral Supervisor of the Piano Department at Harbin Conservatory of Music 元杰 先生 哈尔滨音乐学院钢琴系主任、教授、博士研究生导师	Yuan Jie Talks about Playing 'Little Universe' 元杰“谈”弹<小宇宙>
10/11 10:30 – 12:00	Mr. Yang Qing Guqin Artist, Vice Chairman of the Guqin Professional Committee of China National Orchestral Society 杨青 先生 古琴家、中国乐器协会器乐文化专业委员会副会长	Transforming Childhood into Music and Nurturing Righteousness: A Miscellaneous Discussion on the Enlightenment Education of Guqin 乐化童心 蒙以养正——古琴启蒙教育杂谈
10/11 14:00 – 15:30	Mr. Kang Xiao Professor & Deputy Dean of the Graduate School, China Conservatory of Music 康啸 先生 中国音乐学院教授、研究生院副院长	What Can We Hear? - The Application and Appreciation of Classical Opera in Music Education 我们可以聆听到什么？——经典歌剧在音乐教育中的运用与鉴赏
10/11 15:45 – 17:00	Ms. Zhang Xiaoyu Teacher from the Department of Music Education at Shanghai Conservatory of Music 张小羽 女士 上海音乐学院音乐教育系教师	Music Performance in Piano Education 钢琴教育中的音乐表演
	Mr. Chen Moye Associate Professor of Piano Department, Shanghai Conservatory of Music 陈默也 先生 上海音乐学院钢琴系副教授	
10/12 10:30 – 12:00	Mr. Zhao Hanyang Professor at the Central Conservatory of Music and Vice President of the Chinese Erhu Society 赵寒阳 先生 中央音乐学院教授、中国二胡学会副会长	'Time Bodhi' - Professor Zhao Hanyang's Erhu Art Sharing Session “岁月菩提”——赵寒阳教授琴艺生涯分享会
10/12 14:00 – 15:30	Mr. He Rong Professor of Viola and Doctoral Supervisor at the Central Conservatory of Music 何荣 先生 中央音乐学院中提琴教授、博士生导师	The Collision of Music and Technology: Taking Viola Enlightenment Teaching as an Example 音乐与科技的碰撞——以中提琴启蒙教学为例

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	Mr. Li Bing American Violinist and Chief of International Symphony in Atlanta, USA 李 兵 先生 旅美小提琴家、美国亚特兰大 International Symphony 首席	The Application and Exploration of Violin Pronunciation Techniques in Band Performance 小提琴的发音技巧在乐队演奏中的运用和探 索
10/12 15:45 – 17:00	Ms. Sarah Brooke Australia Music Educator Sarah Brooke 女士 澳大利亚音乐教育家 Ms. Xu Mai Orff Training Expert 徐 迈 女士 奥尔夫教学法培训专家	Classroom Instrumental Teaching Under the Orff Philosophy 奥尔夫理念下的课堂乐器教学

## II) Music Trial Classes

### 音乐分享课

Date 日期: 10/10 – 10/13

Venue 地点: Meeting Room E3-M24 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 13:30 – 14:15	Mr. Peng Yifeng General Manager of Shanghai Tianhong Piano Co., Ltd 彭一峰 先生 上海天弘钢琴有限公司总经理	Piano Bus Successful Experience Sharing Session 钢琴巴士成功经验分享会
10/10 14:30 – 15:15	Jason Knight BIMM University	Why a Creative Arts Qualification is Essential for Your Employment Prospects in the Decades to Come 创意艺术资格对未来就业市场的重要性
10/10 15:30 – 16:15	Mr. Duan Tianyi Comprehensive Examiner for Aesthetic Education at the Education Center of China National Committee for The Wellbeing of The Youth, Chief Training Lecturer of Yino Group Electric Blowpipe 段天疑 先生 中国关工委教育中心美育综合考官、 伊诺集团电吹管首席培训讲师	Intelligent Musical Instrument Ino Electric Wind Tube on the Silver Hair Track 畅聊银发赛道“真香”的智能乐器伊诺电吹 管
10/10 16:20 – 17:00	Mr. Li Yongbin Founder of the Behinders and Music Producer 李泳彬 幕后圈创始人、音乐制作人	Why is Music Making a New Choice for Music Education 为什么说音乐创编是音乐教育的新选择
10/11 10:30 – 11:15	Ms. Gao Jing Teaching and Research Manager of the Piano Classroom of People's Music Education, People's Music Publishing House 高 晶 女士 人民音乐出版社人音教育钢琴教室教研经理	Adult Piano Classes More Suitable for Communities and Elderly Universities 更适合社区、老年大学的成人钢琴课——人 音教育钢琴教室成人钢琴课课例展示
10/11 11:30 – 12:15	Tim Bennett-Hart Chief Executive Officer, RSL Awards Ltd. (Rockschool), UK 蒂姆·贝尼特-哈特 英国 RSL 资质奖励有限公司首席执行官	Best Practice in Contemporary Music Teaching 现代音乐教学的最佳实践

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	<p>Irwan Shah Music Educator and Drummer, Academy of Rock, Singapore 厄文·沙·萨利赫 新加坡摇滚学院音乐教育工作者</p>	
<p>10/11 13:30 – 14:15</p>	<p>Mr. Wang Zheng IMAA China Chief Representative 王政 先生 IMAA 中国区首席代表</p>	<p>The Barbaric Development of Small and Medium-sized Art Training Institutions 中小艺培机构野蛮发展这样做</p>
<p>10/11 14:30 – 15:15</p>	<p>Mr. Xia Mingyao Director of XiaoBao, 10 Years of Work Experience at Alibaba 夏明耀 先生 校宝总监、阿里巴巴 10 年工作经验</p>	<p>XiaoBao App: The information Brain of Music Institutions 校宝 App: 音乐类机构的信息化大脑</p>
<p>10/11 15:30 – 16:15</p>	<p>Philip Aird &amp; Madeline Kam The UK ESTA Music Teacher Association 英国 ESTA 音乐导师协会</p>	<p>UK Instrument Precific Pedagogy Accredited Courses Delivered in Chinese 以中文授课认证的英国乐器教学法课程</p>
<p>10/11 16:20 – 17:00</p>	<p>Mr. Chen Yongdong The founder of the Zheng Zhi Dao Guzheng and the Li Ran Guqin 陈永东 先生 箏之道古筝、离染古琴创始人</p>	<p>Sharing Meeting on the Breakthrough Development of Guzheng and Guqin Institutions 琴箏机构破局发展分享会</p>
<p>10/12 10:30 – 11:15</p>	<p>Mike Stylianou Head of International Strategy, RSL Awards Ltd. (Rockschool), UK 司徒迈 英国 RSL 资质奖励有限公司国际战略总监</p>	<p>Using Rockscool to Improve Your Drums Teaching 用 Rockscool 提升架子鼓教学</p>
	<p>Irwan Shah Music Educator and Drummer, Academy of Rock, Singapore 厄文·沙·萨利赫 RSL 文凭讲师/鼓手</p>	
<p>10/12 11:30 – 12:15</p>	<p>Mr. Yu Xiaowei Founder of Golden Finger Guitar Education 余晓维 先生 金手指吉他教育创始人</p>	<p>How Did We Survive this Marketing Disaster? Sincerely Shared by the Founder of Goldfinger 我们是怎么活过这场艺培浩劫的？金手指创始人真诚分享！</p>
<p>10/12 13:30 – 14:15</p>	<p>Kan Wang AMA Verlag</p>	<p>AMA Verlag and its system of music literatures AMA Verlag 及其音乐体系</p>
<p>10/12 14:30 – 15:15</p>	<p>Mr. Liu Shuai Helen Drum Spokesperson, Percussion Teacher at the School of Modern Music, Shenyang Conservatory of Music 刘 帅 先生 海伦鼓代言人、沈阳音乐学院现代音乐学院打击乐专业教师</p>	<p>Helen Gushang - Personalized Customization of Your Own Voice 海伦鼓尚——个性定制属于你的声音</p>
<p>10/12 15:30 – 16:15</p>	<p>Mr. Xin Pixiang Founder of the Jian Xian Si Qi Electric Blowing Tube team 辛丕祥 先生 见贤思齐电吹管团队创始人</p>	<p>"Insect and Friend Series - Basic Tutorial for Electric Blowing Tube "Released 《虫和友系列——电吹管基础教程》发布</p>
<p>10/13 10:30 – 11:15</p>	<p>Mr. Fu Jicong General Manager of Schoolmeta 符吉聪 先生 校宇宙总经理</p>	<p>Report On The Current Situation Of Music and Art Training Institutions 音乐艺术培训机构现状调查报告</p>

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10/13 11:30 – 12:15	<p>Wang Qida Steinway Honorary Teacher, Member of the Guangren Music Expert Group, Expert of the World Piano Teachers Association (WPTA), Visiting Associate Professor at the Hong Kong Chinese Art Research Institute, Recipient of the Performer's Diploma from the Vienna Conservatory of Music 王启达 施坦威荣誉教师 广仁音乐专家组成员 WPTA 世界钢琴教师联盟专家 香港中华艺术研究院客座副教授 维也纳音乐学院演奏家文凭获得者</p>	<p>Opportunities &amp; Challenges of the European Examination System in the Education and Training Market 机遇&amp;挑战教培市场中的欧洲考级体系</p>
	<p>Bi Yulin Founder of the Full Mark Teaching Method Senior Scholar of ABRSM Exam Research Bestselling Author of ABRSM Exam Books 毕玉麟 英皇满分教学法创始人 资深英皇考级研究型学者 英皇考级畅销书作者</p>	

**III) music+Talks™ Music Education Forum (Paid Registration)**  
**music+Talks™ 音乐教育主题论坛 (付费报名参会)**

Date 日期: 10/10 – 10/11

Venue 地点: Meeting Room E2-M14 & Poster Area in Hall W1  
E2-M14 会议室 & W1 号馆海报区

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 12:50-13:40	Tutor: Ms. Zhang Le Young Teacher from the School of Music, Hainan Normal University 主导者: 张乐女士 海南师范大学音乐学院青年教师	Poster Interpretation 海报展
10/10 14:00-15:30	Ms. Patricia Campbell Famous American Music Educator Patricia Campbell 女士 美国著名音乐教育家	Workshop: World Music Teaching Method 工作坊: 世界音乐教学法
10/10 15:45-16:45	Ms. Zhang Le 张乐女士	Lecture Interpretation and Sharing Session 讲座解读与分享会
10/11 10:00-10:30	Tutor: Ms. Zhang Le 主导者: 张乐女士	Poster Interpretation 海报展
10/11 10:30-12:00	Ms. Patricia Campbell Patricia Campbell 女士	Lecture: General Music Education for Children 讲座: 儿童通识音乐教育
10/11 12:30-13:45	Speaker: Ms. Sarah Brooke Ms. Xu Mai 主讲嘉宾: Sarah Brooke 女士 徐迈女士	Lecture: The Global and Local Application Changes of Orff Music Education 讲座: 奥尔夫音乐教育在全球及本土的应用变迁
10/11 14:15-15:45	Ms. Patricia Campbell Patricia Campbell 女士	Lecture: Diversified Music Education 讲座: 多元音乐教育
10/11 15:50-16:50	Tutor: Ms. Zhang Le 张乐女士	Lecture Interpretation 讲座解读与分享会

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**IV) Lecture Room by People's Music Publishing House**  
**人音大讲堂**

Date 日期: 10/10 – 10/11

Venue 地点: Meeting Room E2-M17 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 10:30-12:00	Ms. Liu Liu Pianist & Professor at Renmin University of China School of Arts 刘 琉 女士 中国人民大学艺术学院音乐系教授、博士生导师	Sound Originates from the Heart, Music Begins from Music - On the Path of Advanced Piano Performance Techniques by Faber 音由心生，乐从乐起——由菲伯尔谈钢琴演奏技术的进阶之路
10/10 13:30-15:00	Ms. Liu Xin Dean of the School of Music, Northeast Normal University 刘 欣 女士 东北师范大学音乐学院院长	New Concepts, Textbooks, and Methods for Adult Piano Learning 成人学琴新理念、新教材、新方法
	Ms. Dai Zhuyin Vice Dean of the School of Music, Northeast Normal University 戴竹音 女士 东北师范大学音乐学院副院长	
10/10 15:30-17:00	Ms. Ouyang Yuting Co-founder of YOOBA Modern Piano Teaching Method 欧阳玉亭 女士 YOOBA 现代钢琴教学法联合创始人	Listening to the Voice of the Future - Growing Branches of "Superpower" with Faber's "Core" 聆听未来的声音——用菲伯尔的“内核”生长出“超能力”的枝干
	Ms. Wang Peng Senior Lecturer of Renyin Music Education Faber Piano Tour 王 澎 女士 人音教育菲伯尔钢琴之旅高级讲师	'Full Sensory Synesthesia' Opens up New Ideas for Piano Collective Classes “全感官联觉”打开钢琴集体课新思路
10/11 10:30-12:00	Mr. Ge Hao Associate Professor of Piano Department, Shanghai Conservatory of Music 葛 灏 先生 上海音乐学院钢琴系副教授	Piano Teaching Sharing Class - "Analyzing Czerny: The Password to Improving Piano Skills" 钢琴教学分享课——“解析车尔尼：钢琴技巧提升的密码”
10/11 13:30-15:00	Mr. Tim Bennett-Hart Chief Executive Officer, RSL Qualification Awards Ltd., UK 蒂姆 贝尼特-哈特 先生 英国 RSL 资质奖励有限公司首席执行官	The Positive Significance of the Publication of the "RSL Modern Music Industry Standard Textbook" for Chinese Pop (modern) Music Education: Taking the "RSL Drum Grading Collection" as an Example “RSL 现代音乐行业标准教材”的出版对中国流行（现代）音乐教育的积极意义——以 <RSL 架子鼓分级曲集> 为例
	Mr. Norton York Founder and Chairman of RSL Qualification Award Co., Ltd. in United Kingdom 诺顿 约克 先生 英国 RSL 资质奖励有限公司创始人、董事长	
10/11 15:30-17:00	Ms. Hang Jiaozhi Senior Lecturer of the Renyin Music Education Faber Piano Tour 杭娇志 女士 人音教育菲伯尔钢琴之旅高级讲师	The Colorful World of Musical Imagination: Closely Connected Analysis, Improvisation, and Creatio 音乐想象力的多彩世界——紧密联结的分析、即兴与创作
	Ms. Li Xiaojing Founder of Shanghai Chuanle Studio 李晓晶 女士 上海传乐工作室创始人	

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# Master Classes

## 名家讲坛

Date 日期: 10/11 – 10/12

Venue 地点: Meeting Room E2-M19 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 14:00 – 15:30	Mr. He Zhanhao Composer, conductor, and creator of "Liang Shanbo and Zhu Yingtai". 何占豪 先生 作曲家、指挥家、《梁山伯与祝英台》主创	Harmonious Resonance: Collaboration and Presentation in Guzheng Ensemble 和谐共鸣：古筝重奏中的协作与展示
	Ms. Song Xiaolu Director of the Department of Traditional Chinese Music at the School of Music, Shanghai Normal University 宋小璐 女士 上海师范大学音乐学院民乐系主任、上海音乐家协会古筝专业委员会副会长兼秘书长	
10/10 15:45 – 17:00	Mr. Pierre Bensusan World-class Guitarist 皮埃尔 本苏三 先生 世界级吉他演奏家	A Guitar for a Lifetime 终其一生只为吉他
10/11 10:30 – 12:00	Ms. Wu Yuxia Member of the Creative Committee, Doctoral Supervisor, and First Class Performer of the Chinese Academy of Art 吴玉霞 女士 中国艺术研究院创作委员会委员、博士研究生导师、一级演奏员	Discussion on Art Education: Teaching and Learning of Chinese Traditional Instrument Performing Art in the New Era 美育漫谈：新时代民族器乐表演艺术“教与学”
	Mr. Zhu Changyao Erhu Performer, Composer, and Honorary chairman of Jiangsu Musicians Association 朱昌耀 先生 二胡演奏家、作曲家、江苏省音乐家协会名誉主席	
	Mr. Liu Hong Ethnomusicologist and Professor of Musicology at Shanghai Conservatory of Music 刘 红 先生 民族音乐学家、上海音乐学院音乐学系教授	
10/11 14:00 – 15:30	Mr. Kong Xiangdong Piano artist 孔祥东 先生 钢琴艺术家	Deep Dialogue with Masters: Piano Schools, Score Versions, and Basic Education 大师深度对话：钢琴学派、乐谱版本与基础教育
	Mr. Bao Shixian Yamaha Artist 鲍释贤 先生 雅马哈艺术家	
10/11 15:45 – 17:00	Mr. Jiao Shanlin Professor at the China Conservatory of Music 焦山林 先生 中国音乐学院教授、中国音乐学院附中国乐学科主任	Tradition and Innovation - Exploration Journey of Percussion Orchestra 传统与创新——鼓风打击乐团探索之旅

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	Mr. Zheng Yu National Level 2 Actor 郑 瑀 先生 国家二级演员	
	Mr. Li Zhuowen Young Performer 李拙文 先生 青年演奏家	
10/12 10:30 – 12:00	Mr. Song Siheng Piano Artist and Founder of Multimedia Solo Concerts 宋思衡 先生 钢琴艺术家、多媒体独奏音乐会创始人	The New Journey of Music in the Age of Human Universe - Song Siheng and his work No. 2 "Piano Poetry from Earth" 人类宇宙时代的音乐新征途—宋思衡和作品 第二号《来自地球的钢琴诗》
10/12 15:45 – 17:00	Ms. Fan Yifeng Guzheng Educator and Performer, Professor at Xi'an Conservatory of Music 樊艺凤 女士 古筝教育家、演奏家、西安音乐学院教授	Analysis of Left Hand Performance Techniques of 'Using Rhyme to Supplement Sound' “以韵补声”之左手演奏技法解析

## Violin-making workshop

### 提琴制作工坊

Date 日期: 10/10 – 10/12

Venue 地点: Booth E4C52 展位

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 10:30 – 12:30	Mr. Yu Huidong Chinese violin maker 于慧东 先生 中国制琴师	Violin Bridge Fitting 小提琴琴码装配
10/10 13:30 – 15:00	Mr. Lorenzo Lazzarato Italian violin maker Lorenzo Lazzarato 先生 意大利制琴师	Bow Making in Italy 意大利琴弓制作
10/10 15:15 – 16:45	Mr. Liu Zhaojun Chinese Violin Maker 刘兆军 先生 中国制琴师	Installation and Making of the Violin Base Bar 小提琴的低音梁安装制作
10/11 10:30 – 12:30	Mr. Li Jianfeng Chinese Violin Maker 李建锋 先生 中国制琴师	Restoration and Adjustment of Bow Arching 琴弓弧度制作
10/11 13:30 – 15:00	Mr. Andrea Schudtz Italian Violin Maker Andrea Schudtz 先生 意大利制琴师	Cremonese F-Holes 小提琴 F 孔制作
10/11 15:15 – 16:45	Mr. Pierre Barthel French Violin Maker Pierre Barthel 先生 法国制琴师	The Development of the French School of Violin Making 法国制琴学校的发展史
10/12 10:30 – 12:30	Mr. Xia Zhenshan Chinese Violin Maker 夏镇山 先生 中国制琴师	The Thickness of the Violin Top 面板厚度制作（面板内弧）
10/12	Mr. Diego Del Valle Plaza	Decorated Instruments – the Art of

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13:30 – 15:00	Italian Violin Maker Diego Del Valle Plaza 先生 意大利制琴师	Inlay & Decoration on Stringed Instruments 提琴的内嵌和装饰
10/12 15:15 – 16:45	Mr. Giorgio Grisales Italian Violin Maker Giorgio Grisales 先生 意大利制琴师	Italian Masters of the 20th Century - and their Arching Profiles 20 世纪意大利制作大师成就讲座及面板制作演示

## Activities for Elder Music Lovers

### 银发乐未来

Date 日期: 10/10 – 10/13

Venue 地点: Booth N1E62 展位

## The 14th Performance of "Shanghai Little Musicians" in 2024 AND Music Warms Our Heart –Care for Autism Charity Project

### 2024 “上海小音乐家”第十四届上海青少年音乐展演活动暨“音乐开启心灵”关爱自闭症儿童公益活动

Date 日期: 10/13

Venue 地点: Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)

## DJ pro

Date 日期: 10/10 – 10/13

Venue 地点: Booth W4D89 展位

## Drum Circle

### 齐鼓乐

Date 日期: 10/11 – 10/13

Venue 地点: Open area 户外广场

Date 日期	Time 时间
11 –12 October 10月11 –12日	11:30 13:30 15:30
13 October 10月13日	11:30

## USC Sound conference

### 上和弦交流大会

Date 日期: 10/10 – 10/11 10:00-17:00

Venue 地点: Booth N1A26 展位

## Shanghai International Handmade Guitar Exhibition (Paid Admission)

### 上海国际手工吉他展（付费参观）

Date 日期: 10/10 – 10/11 10:00-17:00

Venue 地点: Meeting Rooms N2-M42 会议室

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## Demonstration of Piano Reconstruction Techniques

### 钢琴重建技术展示

Date 时间: 10/11 – 10/13

Venue 地点: Booth E1G31 展位

Technician 技师	Title 单位/职务
Jiang Huan 姜 桓	General Manager of Shanghai Huanpeng Piano Co.,Ltd., Director of China Musical Instrument Association Piano Tuner Branch 上海桓鹏钢琴有限公司总经理、中国乐器协会钢琴调律师分会理事
Li ChongPeng 李翀鹏	Technical Director of Shanghai Huanpeng Piano Co.,Ltd 上海桓鹏钢琴有限公司技术总监
Park Sophia 朴索菲娅	Executive Member of the International Branch of the Korean Piano Tuners Association, Korean Piano Tuning Industry Technician 韩国钢琴调律师协会国际分科执行委员、韩国钢琴调律产业技师

## Exhibition of Award-Winning Works from Past International Violin Making Competitions

### 历届国际提琴制作大赛获奖作品展

Date 时间: 10/10 – 10/13

Venue 地点: Booth E1C32 展位

## Expert Talks: Mastering Accordions

### 大师讲堂: 手风琴技艺漫谈

Date 时间: 10/10 – 10/13

Venue 地点: Booth E2F24 展位

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/10 13:30 – 15:00	Ding Peng Vice Secretary General of the Chinese Musicians' Association Accordion Society Conductor of Peking University Accordion Orchestra 丁鹏 中国音乐家协会手风琴学会副秘书长 北京大学手风琴乐团指挥	Quick Introduction and Improvement for Adult Accordion Players 成人手风琴快速入门与提高
10/10 15:30 – 16:30	Li Xiang Chinese Youth Accordionist Winner of International Accordion Competition 演奏: 李想 中国青年手风琴演奏家 国际手风琴比赛冠军	"Extraordinary Imagination" - Li Xiang's Concert of Chinese and Foreign Accordion Classics “不同凡想” 李想中外手风琴经典曲目音乐会
10/11 10:00 – 11:30	Li Yingduo Judge of the Asia-Pacific International Accordion Arts Festival 主讲: 李英舵 亚太国际手风琴艺术节比赛评委	Methods Are More Important Than Effort: Key Points of Daily Accordion Practice 方法比努力更重要: 手风琴日常训练要点精讲
10/11 13:30 – 14:30	Bao Long Director of the Shanxi Jinxiuhuanghe Accordion Art Troupe Invited Judge for the 2024 Xinjiang Tacheng International Accordion Cultural Arts Festival 主讲: 包龙	"The Secret to Joyful Learning of the Accordion" - Special Teaching Concert “快乐学习手风琴的密码”教学专场音乐会

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	山西锦绣黄河手风琴艺术团团长 2024 新疆·塔城国际手风琴文化艺术节特聘评委	
10/11 15:00 – 16:30	Mustafa Alimu Invited Judge for the 2024 Xinjiang Tacheng International Accordion Festival Judge for the Hainan Bo'ao International Accordion Festival 主讲：穆斯塔法·阿里木 2024 新疆·塔城国际手风琴艺术节特邀评委 海南·博鳌国际手风琴艺术节评委	Techniques for Handling Xinjiang-style Waltzes and Accompaniment Features 新疆特色圆舞曲的处理方法与伴奏特点
10/12 10:00 – 11:00	Victor Young Russian Bayan Accordionist 主讲：维克多 俄罗斯青年巴扬手风琴演奏家	Evening in the Suburbs of Moscow: Methods and Improvement of Accordion Accompaniment for Russian Songs 莫斯科郊外的晚上·俄罗斯歌曲手风琴伴奏方法与提高
10/12 13:30 – 14:30	Wang Wang Judge of the Asia-Pacific International Accordion Arts Festival Judge for the Hainan Bo'ao International Accordion Festival 主讲：王旺 亚太国际手风琴艺术节比赛评委 海南·博鳌国际手风琴艺术节评委	Basic Methods for Quick Accompaniment of Chinese Accordion Songs 中国手风琴歌曲快速伴奏的基本方法
10/12 15:00 – 16:00	Li Churan Famous Accordion Blogger 主讲：李楚然 著名手风琴自媒体人	Methods and Improvement for Adult Accordion Learning 成人手风琴学习的方法与提高
10/13 10:00 – 11:00	Zhang Youyou Renowned Online Accordion Teaching Expert 主讲：张游悠 著名手风琴线上教学专家	Discussion on Accordion Teaching 手风琴教学漫谈

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# Never-ending Music – Live Shows

## 音乐缤纷季 – 现场演奏会

Date 日期: 10/10 – 10/13

Venue 地点: Outdoor Stage S1/S2/S3 室外舞台

Outdoor Stage S1 室外舞台 (close to w1 hall 靠近 W1 馆)				
Date 日期 Time 时间	10/10	10/11	10/12	10/13
10:00-10:30	9:45-10:45 2024 Music China New Product Global Launch 2024 中国（上海）国际乐器展览会开幕式暨全球业界新品首发式	Guitar Freestyle Playing and Singing Xin Zhang 吉他弹唱 张歆	Improvisation on fusion jazz GiordanoC Vitoos 音浪风暴 乔旦诺	10:00-13:15 The 14th Performance of "Shanghai Little Musicians" in 2024 上海小音乐家展演
11:00-11:30		D'addario Time 达达里奥星光表演	KERRYROCKS Band Play KERRYROCK 乐队演奏	
12:00-12:30		The Monster Attack	D'addario Time 达达里奥星光表演	
12:45-13:15	/	/	Electric Blowpipe Solo Anyi's Dad 电吹管独奏 安颐爸爸	
13:30-14:00	13:30-15:00 2024 Music China New Product Global Launch Event Special Concert “乐动未来”2024 全球业界新品首发活动专场音乐会	Solo performance by Norwegian electric guitarist Demetrio Scopelliti 挪威电吉他手个人独奏 Demetrio Scopelliti	The Rock Feast of Nux Wind & Guitar Shunwen Dong/Sony/ Abim/Sandy NUX 摇滚盛宴 Wind&Guitar 董舜文 /Sony/Abim/Sandy	
14:30-15:00		Gibson 2024 "Rock Guitar Power" Electric Guitar Competition Gibson2024 “摇滚吉他势力”电吉他大赛	Aileen Guitar Performance Qicong Du 爱韵电吉他演示 杜奇聪	
15:30-16:00			TAGIMA Guitar Performance TAGIMA NIKO TAGIMA 吉他演奏 吴烨敏	

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## Outdoor Stage S2 室外舞台 (close to E2 hall 靠近 E2 馆)

Date 日期 Time 时间	10/10	10/11	10/12	10/13
10:30 – 11:00	Covenant Guitar show 卡弗兰特吉他秀	30 Member Accordion Ensemble Shanghai Philharmonic Accordion Orchestra 30 人手风琴乐队合奏 上海爱乐乐团	L.polverini Accordion Kai Zhong L.polverini 手风琴表演 仲凯	/
11:30-12:00	Walker Jazz Trio Jazz Saxophone—KID WALKER JAZZ TRIO 爵士萨克斯风专场 KID 等	Aileen violin solo Siyi Chen 爱韵提琴独奏 陈思伊	Guitar Freestyle Playing and Singing Xin Zhang 吉他弹唱 Freestyle 张歆	Jazz Saxophone Cross-border Pop Exploration Performance Shihai Li/Yutian Wu 爵士萨克斯风跨界流行探索演出 李世海/吴雨田
12:15-12:45	D'Addario Classical Time Bocang Chen, Markus Lawrenson 达达里奥古典时间 陈柏苍, Markus Lawrenson	Original Sound Guitar Casper & Eddie 原声指弹吉他 Casper & Eddie	Saxophone Performance of 'Promise' Ruby, Yunxi Wang 萨克斯演奏 诺言 Ruby 王云希	Korean Gefei Wooden Guitar Performance 韩国歌斐木吉他演奏
13:00-13:30	Digital Content Producer/Finger Guitarist Solo Leo Eymard 数字内容制作人/指弹吉他手独奏 Leo Eymard	Music in Shanghai - P.Mauriat International Artist Live Concert Yongfeng Zhang, Leizhao, Scott Litroff 乐响上海 - P.Mauriat 保尔莫莉亚国际艺术家现场演奏会 张永锋, 赵雷, Scott Litroff	Stage Experimental Performance of Street Saxophone Jiaming Su/Xianzhi Zhang/Lu Dai 街头萨克斯风的舞台试验演出 苏嘉明/张显志/戴璐等	
14:00-14:30	Martin Guitar Demonstration ZooBear DUO 马丁吉他演示会	Martin Guitar Demonstration Junyang Sheng 马丁吉他演示会 沈骏阳	Young Musician Electric Guitar Solo Daon Lee 青年乐手电吉他独奏 Daon Lee	
15:00-15:30	Famous Guitarist and Music Producer Ozielzinho 著名吉他手、音乐制作人 Ozielzinho	ENYA BAND	Music in Shanghai - P.Mauriat International Artist Live Concert Yongfeng Zhang, Leizhao, Scott Litroff 乐响上海 - P.Mauriat 保尔莫莉亚国际艺术家现场演奏会 张永锋, 赵雷, Scott Litroff	
16:00-16:30	Classic Performance 经典曲目演奏	Electric Blowpipe & Intelligent Hulusi Golden Melody Performance Tianyi Duan/Quansheng Song 电吹管&智能葫芦丝金曲 段天疑/宋泉生	Jody Espina & JodyJazz Group' Performance Jody Espina 爵士演奏	

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## Outdoor Stage S3 室外舞台 (close to W5 hall 靠近 W5 馆)

Date 日期 Time 时间	10/10	10/11	10/12	10/13
10:15 – 10:45	Guitar and Bass Singer and Composer: Momo Mosy&Yanan Zhang 吉他&贝斯唱作人 莫莫 Mosy & 张亚楠	East Meets West Music Mashup Rina Choi, Ka Ha Eun 中外曲目串烧 Rina Choi, 贾贺恩	Denison Guitar Demo Lin Yao 戴尼森吉他演示 姚林	L.polverini Accordion: Shanghai Xuan Jing Art Center Accordion Orchestra L.polverini 手风琴表演 上海炫晶艺术中心手风琴乐团
11:15-11:45	Magic Parts Stage Performance Magic Parts 舞台演奏	Famous International Goddess of Ukulele Taimane Gardner 知名国际尤克里里女神 Taimane Gardner	The Monster Attack	NUX Asian Guitar Artist Exhibition Ker/Pop/Joko/Yang Wang NUX 亚洲吉他艺术家展演: Ker/Pop/Joko/王阳
12:15-12:45	Canadian Independent Musician Nick Johnston 加拿大独立音乐人 Nick Johnston	Jazz Drum Solo Yifan Liu 独奏-爵士鼓 刘一凡	Contemporary Guitar Legend Alex Hutchings 当代吉他传奇 Alex Hutchings	Jody Espina & JodyJazz Group' Performance Jody Espina 爵士演奏
13:15-13:45	East Meets West Music Mashup Rina Choi, Ka Ha Eun 中外曲目串烧 Rina Choi, 贾贺恩	Neo-Soul & Pop Guitar Show: Nathania Jualim Neo-Soul & Pop 吉他秀 Nathania Jualim	Marcinho Eiras Guitar Performance TAGIMA 巴西艺术家 马西诺 电吉他演奏	Denison Guitar Demo Changshuo Liu 戴尼森吉他演示 刘长硕
14:15-14:45	《Trapped soul》《Get to it》《Moon light》 《The 5th Degree》 《Supercharge》 Jazz Drum Solo Mingzhe Sun 独奏-爵士鼓 孙明哲	Music Enthusiast Band—Pengzhisheng Blowpipe Band 音乐爱好者乐团 澎之声电声管乐团	ChrisNeko & GTRS Intelligent Guitar Performance—Xiaoya ChrisNeko & GTRS 智能吉他演奏——小雅	
15:15-15:45	London San Sanyi Rock and Pop 伦敦圣三 Rock & Pop 季	Voyage, Carnival, I will not forget you, the growth worries of a little mosquito Youth Band 远航、狂欢、我不会把你忘记、小蚊子的成长烦恼 少儿乐队	Grammy Winner and Spanish Guitar Master Jose De Castro 格莱美得主、西班牙吉他大师 Jose De Castro	
16:15-16:45	HXM Percussion Ensemble Famous Percussionist Massimo Russo/ Tot/ Atamp HXM 打击乐合奏 Massimo Russo/ Tot/ Atamp	Intro, Contrarian, Train to the horizon, Dream and soul at the ninth heaven, Neon sweetheart Youth Band Intro,逆行者, 火车驶向云外、梦安魂于九霄, 霓虹甜心: 少儿乐队	Covenant Guitar show 卡弗兰特吉他秀	

**注：以上内容截止 09 月 26 日。如有变动，以主办单位最终通知为准。主办单位保留最终解释权。**

**Note: The information above is subject to change, as of 26 September. The organisers reserve the rights to change without prior notices.**

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