

# music

## CHINA

10 – 13 October 2024  
Shanghai New International Expo Centre

### Travel Pocket Guide



## Content

<b>General fair information</b> .....	2
<b>Value-for-money hotels</b> .....	3
<b>Attractions</b> .....	4
<b>Restaurants / Pubs</b> .....	7
<b>Useful phrases</b> .....	9
<b>Useful websites</b> .....	10

## General fair information

### Music China 2024 (10 – 13 October 2024)

**Venue:** Shanghai New International Expo Centre (SNIEC)  
2345 Long Yang Road, Pudong Area, Shanghai 201204, China  
上海新国际博览中心  
中国上海市浦东新区龙阳路 2345 号 邮编: 201204

**Opening hours:**

10 October 2024	9:30am – 5:00pm
11 October 2024	9:30am – 5:00pm
12 October 2024	9:30am – 5:00pm
13 October 2024	9:30am – 3:30pm

#### How to get to the fairground

- 1) **Metro Line 7 to Hua Mu Road Station**, entrance no. 1 or 5, the station is located next to SNIEC fairground /
- 2) Get off at **Long Yang Road Station** (an interchange station for bus, metro and maglev), it takes about 10 minutes to walk from Long Yang Road Station to SNIEC fairground.

#### From the Pudong International Airport

	Travel time	Cost
By Taxi	45 min	RMB 120
By Airport Line Bus No. 3	40 min	RMB 20 (get off at Long Yang Road Station)
By Maglev Line (Operates between 8:30am – 5:30pm)	10 min	RMB 50 / single trip; RMB 80 / return trip (get off at Long Yang Road Station)

#### From downtown

	Travel time	Cost
By Taxi	50 min	RMB 50
By Metro Line 7	20 min	RMB 3 – 4 / trip (get off at Hua Mu Road Station)

#### From Shanghai railway station

	Travel time	Cost
By Metro Line 1 to Chang Shu Road Station then interchange to Line 7	50 min	RMB 4 – 5 / trip (get off at Hua Mu Road Station)

#### Bus Lines

Bus Line	Get off at	Bus line	Get off at
Bus No. 989	Long Yang Road	Bus Pudong No. 28	Long Yang Road
Bus No. 975	Hua Mu Road	Airport Line No. 3	Long Yang Road
Bus No. 976	Long Yang Road	Bus Da Qiao No. 6	Long Yang Road

## Value-for-Money Hotels

### **Kerry Hotel Pudong Shanghai**

1388 Hua Mu Road, Pudong

Tel: 86-21-6169-8886

### **上海浦东嘉里大酒店**

上海浦东新区世纪公园花木路 1388 号

### **Pudong Shangri-La, East Shanghai**

33 Fu Cheng Road, Pudong

Tel: 86-21-6882-8888

### **上海浦东香格里拉大酒店**

上海上海浦东新区富城路 33 号

### **Oriental Riverside Hotel Shanghai**

2727 Binjiang Avenue, Pudong

Tel: 86-21-5037-0000

### **上海东方滨江大酒店**

上海浦东新区滨江大道 2727 号

### **Shanghai Marriott Hotel Pudong East**

No. 15 Xinqinqiao, Pudong

Tel: 86-21-6036-8888

### **上海金桥红枫万豪酒店**

上海浦东新区新金桥路 15 号

### **Holiday Inn Shanghai Pudong**

899 Dongfang Road, Pudong

Tel: 86-21-5830-6666

### **上海浦东假日酒店**

上海浦东新区东方路 899 号

### **Holiday Inn Shanghai Pudong Nanpu**

55 Huanlong Road, Pudong

Tel: 86-21-6862 9988

### **上海浦东丽晟假日酒店**

上海浦东新区环龙路 55 号

### **Holiday Inn Express Shanghai Jinqiao Central**

1359 Jinqiao Road, Pudong

Tel: 86-21-5061-9900

### **上海金桥中心智选假日酒店**

上海浦东新区金桥路 1359 号

## **Official Travel Agency**

### **Shanghai Vision Expo & Meeting Solutions Co., Ltd.**

Contact person: Ms Jenny Zhang / Mr Paul Hou

Tel: 86 (21) 5481 6051 / 5481 6052

Fax: 86 (21) 5481 6032

Email: music@shanghai-vision.com

## Attractions

### The Bund 外滩



The Bund is regarded as the symbol of Shanghai; it is a really beautiful and special place which worth visiting. It starts from the Baidu Bridge to the East Jinling Road. Walking alongside the Bund, on the west shore of the Huangpu River, the Oriental Pearl TV Tower and the Jin Mao Tower can be seen on the opposite side of the Bund.

#### Transportation

- Subway Line 2 (get off at East Nanjing Road Station), walk towards The Bund direction for around 15 minutes.

### Nanjing Road 南京路



Nanjing Road is considered to be the 'No. 1 commercial street in China', and has been a landmark of the city for a long time.

#### Transportation

##### To East Nanjing Road

- Bus No.: 14, 33, 37, 65, 66, 108, 123, 135, 220, 251, 305, 306, 307, 314, 317, 330, 868, 910, 928, 929, 940, Tourism Bus Route 8
- Subway Line 2 (get off at East Nanjing Road Station)

##### To West Nanjing Road

- Bus No.: 23, 24, 36, 57, 76, 109, 148, 206, 304, 323, 451, 738
- Subway Line 2 (get off at West Nanjing Road Station)

### Oriental Pearl TV Tower 东方明珠塔



The Oriental Pearl TV Tower is the modern symbol of Shanghai. It is also the tallest TV tower in Asia, situated beside the Huangpu River, just opposite the Bund. The Tower has fifteen observatory levels; contains a history museum, a revolving restaurant and a shopping mall.

#### Admission fee required

**Opening hours** 8:00am – 9:30pm

**Address** No. 2, Lane 504, Lujiazui Road, Pudong, Shanghai  
上海市浦东陆家嘴路 504 弄 2 号

#### Transportation

- Bus No.: 81, 82, 870, Cailu Special Line, Luchuan Special Line or Tourism Line 3 (get off at Oriental Pearl Station)
- Subway Line 1 (get off at South Huangpi Road Station)
- Subway Line 2 (get off at Lujiazui Station)

## Yuyuan Garden and City God Temple 豫园及上海城隍庙



The Yuyuan Garden features Ming Dynasty and Qing Dynasty architectural styles, it is the largest ancient garden in Shanghai. Located close by the garden is the City God Temple (上海城隍庙). Beside the temple and the garden, there are a lot of shops where you can find local snacks and traditional arts and crafts.

### Admission fee required for Yuyuan Garden

**Opening hours** 8:30am – 5:30pm\*

\*No tickets will be issued after 5:00pm

**Address** 132 Anren Street, Shanghai  
上海市安仁街 132 号

### Transportation

- Bus No.: 11, 26, 64, 71, 145, 581, 715, 730, 736, 801, 926, 929, 932, 969, 980, Franchuan line (get off a Yuyuan station)
- Subway Line 10 (get off at Yuyuan Station)

## Jade Buddha Temple 玉佛禅寺



The Jade Buddha Temple is one of the most famous Buddhist shrines in Shanghai. The Temple contains two white jade Buddhist statues brought from Burma in the 19<sup>th</sup> century. One statue seated and the other in the recumbent position, which symbolise Buddha's attainment of enlightenment and nirvana.

### Admission fee required

**Opening hours** 8:00am – 4:30pm (daily)

**Address** 170 Anyuan Road, Putuo District, Shanghai  
上海市普陀区安远路 170 号

### Transportation

- Bus No.: 19, 36, 40, 76, 106, 113, 206, 328, 506, 830 (get off at Anyuan Road)
- Subway Line 6 at Wulian Road Station (get off at Shiji Dadao Station)
- Subway Line 2 (get off at Nanjing Road West Station)

## Longhua Pagoda & Longhua Temple 龙华寺



The Longhua Temple was first built in 242 AD during the Three Kingdoms period. It is the oldest and largest temple in Shanghai. The Longhua Pagoda situates in front of the Longhua Temple, its brick body and wooden staircases makes up the main structure of the Longhua Pagoda. Rebuilt several times, it has retained the style of the Song Dynasty.

### Admission fee required

**Opening hours** 7:00am – 4:30pm

**Address** 2853 Long Hua Road, Shanghai  
上海市龙华路 2853 号

### Transportation

- Bus No.: 44, 734, 809 or Husen Line (get off at Longhua / Longhua Temple / Longhua Road / Longhua Town Station / Longcao Raod)

## Shanghai Xin Tian Di 上海新天地



Shanghai Xin Tian Di is a historical and cultural centre of the city, comprising Shikumen and modern architecture styles. Its exterior retains the antique walls tiles of an old Shanghai building, its interior embodies trendy galleries, boutiques, theme restaurants and bars.

**Address** Lane 181, Taicang Road, Luwan District, Shanghai  
上海市卢湾区太仓路 181 弄

### Transportation

- Bus No.: 42, 146, 911, 926, 932, Tunnel 8 (get off at Huaihai Road / South Huangpi Road Station)
- Subway Line 1 (get off at South Huangpi Road Station)

## 1933 Old Millfun 1933 老场坊



The 1933 Old Millfun was designed by British architect Balfour as a slaughter house for the Shanghai Municipal Committee. The restoration and transformation of 1933 Old Millfun followed the principle of “protective utilisation” and “repairing the site in a way that retains historical appearances”. The first public service platform – Shanghai Design Window, was launched here.

### Free admission

**Opening hours** 10:00am – 10:00pm

**Address** No. 10, No. 29 Shajing Road, Hongkou District, Shanghai  
上海市虹口区沙泾路 10 号, 29 号

### Transportation

- Bus No.: 145, 319, 939
- Subway Line 4 (get off at Hailun Road Station)

## Shanghai Disneyland Resort 上海迪斯尼度假区



Shanghai Disney Resort is themed resort in Pudong, Shanghai, China. It is the first Disney park resort in mainland China and the second in Greater China, after the Hong Kong Disneyland Resort. The resort opened on 16 June 2016, so this is a brand new attraction in Shanghai.

### Admission fee required

**Opening hours** 9:00am – 8:00pm

**Address** No. 310, Huang Zhao Road, Chuan Sha New Town, Pudong New Area, Shanghai  
上海市浦东新区川沙新镇黄赵路 310 号

### Transportation

- Bus No.: 50, 51, 52
- Subway Line 11 (get off at Disney Resort Station)

## Restaurants / Pubs

### Chinese Cuisine

#### Lu Bo Lang 绿波廊

115 Yuyuan Road  
豫园路 115 号

Tel: 86-21-63280602  
Opening hours: 11:00 – 14:00 & 17:00 – 22:00  
Price: RMB 155 – 200 per head

#### Nanxiang Mantou Dian 南翔馒头店

2/F, Huang Pu Meishi Hui, 269 Wujiang Road, Jing'an District  
静安区 吴江路 269 号 滙普美食汇 2 楼 (近茂名北路)

Tel: 86-21- 61361407  
Opening hours: 10:00 – 21:00  
Price: RMB50 – 80 per head

#### Su Zhe Hui 苏浙汇

877 Dongfang Road, Pudong New Area  
浦东新区 东方路 877 号(近潍坊路)

Tel: 86-21-50586088 / 86-4001081717  
Opening hours: 11:00 – 15:00 & 17:00 – 23:00  
Price: RMB 200 – 250 per head

#### Wang Bo He 王宝和

603 Fuzhou Road  
福州路 603 号(近浙江中路)

Tel: 86-21-63223673  
Opening hours: 11:00 – 13:30 & 17:00 – 21:00  
Price: RMB 300 – 400 per head

#### Yu Yuan 榆源老码头店 (沃弗 1846 店)

579 Wai Ma Road, Huangpu District  
黄浦区 外马路 579 号 (竹行码头街)

Tel: 86-21-63527655 / 63527815  
Opening hours: 11:00 – 14:00 & 17:00 – 22:00  
Price: RMB 300 – 400 per head

#### Xing Qiang Fang 鲜墙房

4-5/F, 600 Jiujiang Road, Huangpu District  
黄浦区九江路 600 号 4 – 5 楼

Tel: 86-21-63515757  
Opening hours: 11:00 – 14:00 & 17:00 – 22:00  
Price: RMB 250 – 300 per head

### Bar / Pub

#### Green & Safe (Xin Tian Di)

1F, No. 22, Xintiandi North Lane, Lane 181,  
Taicang Road  
太仓路 181 弄新天地北里 22 号 1 层

Tel: 86-21-63860140  
Opening hours: 10:00 – 00:00  
Price: RMB 150 – 200 per head

#### POP American Brasserie & Bar POP 露台餐厅与酒吧

7/F, No. 3, The Bund, No. 3, Zhongshan East Road (near  
Guangdong Road)  
广东路 17 号外滩 3 号 7 楼

Tel: 86-21-63210909  
Opening hours: 11:00 – 02:00  
Price: RMB 350 – 400 per head

#### Jstone.Grill&Lounge 杰意大利扒房及酒廊

2/F, Shanghai Grand Trustel Purple Mountain  
Hotel, 778 Dongfang Road, Pudong New Area  
浦东新区 东方路 778 号 紫金山大酒店 2 楼

Tel: 86-21-58959163 / 86-13681792398  
Opening hours: 11:30 – 22:00  
Price: RMB 400 – 450 per head

#### WET@ Bar 池畔酒吧

W floor, W hotel Shanghai, No. 66 Lvshun Road, Hongkou  
District  
旅顺路 66 号上海外滩 W 酒店 4 楼

Tel: 86-21-22869962  
Opening hours: Mon-Thu 17:00 – 00:00 /  
Fri-Sun 15:00 – 00:00  
Price: RMB 250 – 300 per head

### Western and Asian Cuisines

#### M the Bund 米氏西餐厅

7/F, 20 Guangdong Road, Waitan, Huangpu  
District  
黄浦区 外滩广东路 20 号 7 楼 (近中山东一路)

Cuisine: Continental  
Tel: 86-21-63509988  
Opening hours:  
Mon-Fri 11:30 – 14:30 / 18:00 – 22:30  
Sat-Sun 11:30 – 17:00 / 18:00 – 22:30  
Price: RMB 450 - 500 per head

#### Khan Chacha 汗叔叔印度波斯餐厅 (南京西路店)

501-502, Westgate Mall, No. 1038 Nanjing West Road,  
南京西路 1038 号梅龙镇广场 501-502

Cuisine: Indian  
Tel: 86-21-62185018  
Opening hours: 11:30 – 21:00  
Price: RMB 100 – 200 per head



## Western and Asian Cuisines

### Banana Leaf 广州蕉叶(96 广场店)

2/F, 96 Plaza, 796 Dongfang Road,  
Pudong New Area  
浦东新区 东方路 796 号 96 广场 2 楼  
(近张杨路)

Cuisine: Indonesian / Thai / Vietnamese  
Tel: 86-21-61019896  
Opening hours: 11:00 – 14:00 / 17:00 – 22:00  
Price: RMB 130 – 150 per head

### Le Joli Bistro 周(东郊宾馆店)

Kelake Hai Qi Club, Dongjiao State Guest Hotel, 1800  
Jinke Road, Pudong New Area  
浦东新区金科路 1800 号东郊宾馆克拉克海奇俱乐部内

Cuisine: French  
Tel: 86-21-50278847  
Opening hours: 09:00 – 21:00  
Price: RMB 280 – 300 per head

### Danieli's 丹尼艾丽意大利餐厅

39/F, St. Regis Hotel, 889 Dongfang Road  
浦东新区 东方路 889 号  
红塔豪华精选酒店 39 楼 (近向城路)

Cuisine: Italian  
Tel: 86-21-50504567 ext 6370  
Opening hours: 11:30 – 14:00 / 18:00 – 22:30  
Price: RMB 400 - 500 per head

### Koyama 小山日本料理(新天地店)

3/F, South Block, Xin Tian Di, Block 6, Lane 123, Xingye  
Road  
兴业路 123 弄 6 号楼新天地南里 3 楼

Cuisine: Japanese  
Tel: 86-21-63266299  
Opening hours: 11:30 – 14:30 & 17:30 – 23:00  
Price: RMB 250 – 300 per head

### BELLOCO 倍乐创意韩国料理(静安店)

850 Xin Zha Road  
新闻路 850 号(近石门二路)

Cuisine: Korean  
Tel: 86-21-32561119  
Opening hours: 11:30 – 14:00 / 17:00 – 21:00  
Price: RMB 130 – 150 per head

### Thai Gallery 泰廊

Jing'an Park, 1649 Nanjing West Road  
南京西路 1649 号(静安公园内)

Cuisine: Thai  
Tel: 86-21-62179797  
Opening hours: 11:30 – 17:00 / 17:30 – 24:00  
Price: RMB 200 – 300 per head

## Vegetarian

### Gondelin 功德林(南京西路店)

445 Nanjing West Road  
南京西路 445 号(近成都北路)

Tel: 86-21-63270218  
Opening hours: 07:30 – 19:30  
Price: RMB 70 – 100 per head

### Zao Zi Shu 枣子树(淮海中路店)

1/F, Shanghai Huanggong Complex, 77 Songshan Road  
嵩山路 77 号上海皇宫 1 楼(近淮海中路)

Tel: 86-21-63848000  
Opening hours: 11:00 – 21:30  
Price: RMB 100 – 150 per head

## Islamic

### Qing Mei Ju 清梅居

313 Feng Yang Road  
凤阳路 313 号

Tel: 86-21-63582969  
Opening hours: 10:30 – 22:00  
Price: RMB 120 – 150 per head

### Yershari Xinjiang Restaurant 耶里夏丽新疆餐厅

2/F, Bali Chuntian, 762 Tianshan Road  
天山路 762 号巴黎春天 2 层

Tel: 86-21-62748367  
Opening hours: 11:00 – 21:30  
Price: RMB 100 – 120 per head

## Useful Phrases

### General

Chinese	English	Putonghua
你好吗?	How are you?	nǐ hǎo ma?
早安	Good morning	zǎo ān
午安	Good afternoon	wǔ ān
晚安	Good night	wǎn 'ān
谢谢	Thank you	xiè xie
是 / 不是	Yes / No	shì / bú shì
上海新国际博览馆	Shanghai New International Expo Centre	shàng hǎi xīn guó jì bó lǎn guǎn
打的	Take taxi	dǎ dí
公车	Bus	gōng chē
地铁	Metro	dì tiě
船	Ferry	chuán
多少钱	How much is it?	duō shǎo qián
便宜一点	Cheaper	pián yi yī diǎn
洗手间	Toilet	xǐ shǒu jiān

### Restaurant

Chinese	English	Putonghua
点菜	Order, please	diǎn cài
菜单	Menu	cài dān
请结帐	Check, please	qǐng jié zhàng
请给收据	Receipt, please	qǐng gěi shōu jù
水	Water	shuǐ
茶	Tea	chá
咖啡	Coffee	kā fēi
牛奶	Milk	niú nǎi
奶油	Cream	nǎi yóu
糖	Sugar	táng
盐	Salt	yán
胡椒粉	Pepper	hú jiāo fěn
面包	Bread	miàn bāo
汤	Soup	tāng
菜	Vegetable	cài
海鲜	Seafood	hǎi xiān
牛肉	Beef	niú ròu
鸡肉	Chicken	jī ròu
猪肉	Pork	zhū ròu
羊肉	Lamb	yáng ròu
素菜	Vegetarian	sù cài
土豆	Potato	tǔ dòu
米饭	Rice	mǐ fàn
面条	Noodles	miàn tiáo
甜	Sweet	tián
酸	Sour	suān
苦	Bitter	kǔ
辣	Spicy	là

## Shanghainese Food

Chinese	English	Putonghua
小笼馒头	Steamed Stuffed Bun	xiǎo long mán tou
生煎馒头	Fried Stuffed Bun	shēng jiān mán tou
素菜包子	Vegetable Stuffed Bun	sù cài bāo zi
饺子	Dumpling	jiǎo zi
大闸蟹	Hairy Crab	dà zhá xiè
糖醋小排	Sweet and Sour Spareribs	táng cù xiǎo pái
蜜汁火腿	Steamed Ham with Honey Sauce	mì zhī huǒ tuǐ
红烧狮子头	Stewed Meatballs with Brown Sauce	hóng shāo shī zi tóu
水晶虾仁	Sauted Shelled Shrimps	shuǐ jīng xiā rén
叫化鸡	Eggar's Chicken (Baked Chicken)	jiào huà jī
醉鸡	Chicken in Wine	zuì jī
酒酿丸子	Glutinous rice dumplings in fermented glutinous wine	jiǔ niàng wán zǐ
豆浆	Soybean Milk	dòu jiāng

## Useful Websites

**Music China 2024:** [www.musikmesse-china.com](http://www.musikmesse-china.com) or scan the following QR code



**Shanghai attractions:** [www.travelchinaguide.com/cityguides/shanghai.htm](http://www.travelchinaguide.com/cityguides/shanghai.htm)

**Shanghai restaurants:** <http://travel.nytimes.com/travel/guides/asia/china/shanghai/overview.html>  
[www.cityweekend.com.cn](http://www.cityweekend.com.cn)

### Messe Frankfurt (HK) Ltd

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26 Harbour Road, Wanchai,

Hong Kong

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