

<b>Fair Name</b>	Music China			
<b>Fair Date</b>	17 – 20.11.2022			
<b>Opening Hours</b>	9:30am – 5:00pm (last day until 3:30pm)			
<b>Venue</b>	Nanjing International Expo Center (NIEC), China			
<b>Exhibition Space</b>	100,000 sqm (2020)			
<b>Exhibitor</b>	1,106 (2020)			
<b>Visitor</b>	81,761 (2020)			
<b>Product Groups</b>	<p><b>Musical Instruments:</b> Accordions &amp; harmonicas; brass instruments; electronic &amp; electric instruments; percussion instruments; pianos &amp; keyboards; stringed instruments; traditional Chinese instruments; woodwind instruments</p> <p><b>Others:</b> Accessories &amp; furniture; music education; music related computer hardware &amp; software; processing trade goods equipment &amp; raw materials, recording &amp; studio equipment; sheet music; services, association &amp; media</p>			
<b>Visitor Profile</b>	Manufacturer, dealer, agent, distributor, wholesaler, retailer, importer & exporter, educator, service provider, trade association, government agency, publisher, music school, conservatory, music education and training institution, college, university, technician, music teacher and student, art group, professional musician, amateur musician, music lovers			
<b>Participation Fee (2022)</b>		Zone A	Zone B	Zone C
	Standard package (9 sqm up)	RMB1,980/sqm	RMB1,480/sqm	RMB1,280/sqm
	Raw space (27 sqm up)	RMB1,580/sqm	RMB1,080/sqm	RMB 880/sqm
	Corner booth surcharge	+10%	+20%	+30%
<b>Fringe Events (2020)</b>	“How-to” sessions, New Product Global Launch, Industry Forum, China Music Retail Development Summit, National Music Education Conference, Training course for Senior Piano Technicians, Educational Program, Master classes, Violin-making workshop, Guitar Theme Zone, Shanghai International MIDI Forum, Music Lab, Never-ending music live shows, Care for Autism Charity Project, Business Matching			
<b>Admission</b>	Trade visitors only on days 1 and 2		Trade and public on days 3 and 4	
<b>Organiser</b>	China Musical Instruments Association Messe Frankfurt Shanghai Intex Exhibition Co Ltd			
<b>Contact</b>	<p><b>Messe Frankfurt (HK) Ltd</b> 35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong Tel: +852 2238 9901 / 2230 9230 Fax: +852 2598 7887 music@hongkong.messefrankfurt.com www.musikmesse-china.com</p>			

## Organisers