

music
CHINA

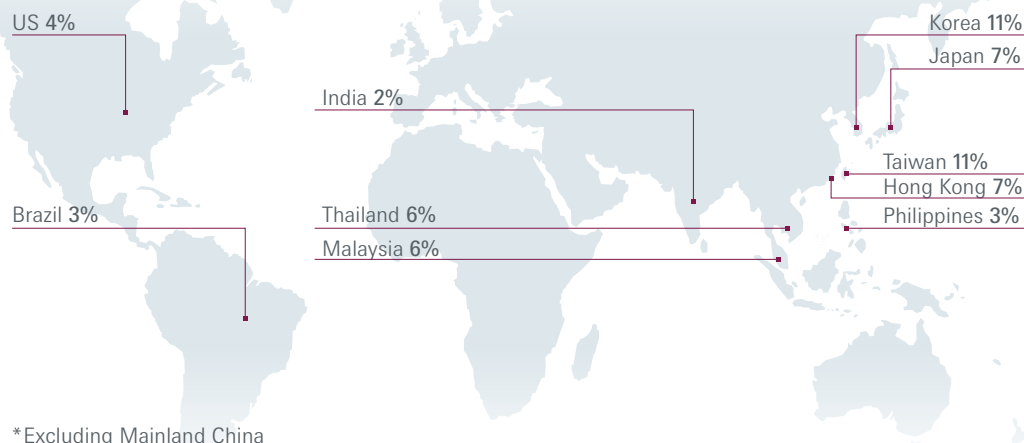
28 – 31.10.2026

Shanghai New International Expo
Centre, China

2025 visitor analysis

The show attracted a total of **114,283** visitors from **121** countries and regions, including **7,314** from abroad.

Top 10 visiting countries / regions



> 95%
Visitor satisfaction

≥ 90%
Intend to return

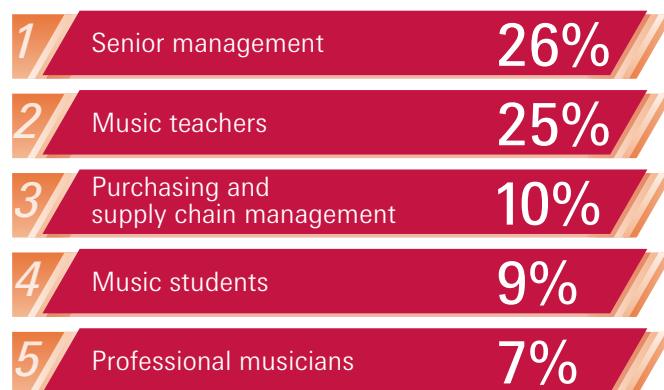
Would recommend
Music China

Ranked Music China
among the top 3 trade fairs
of its kind

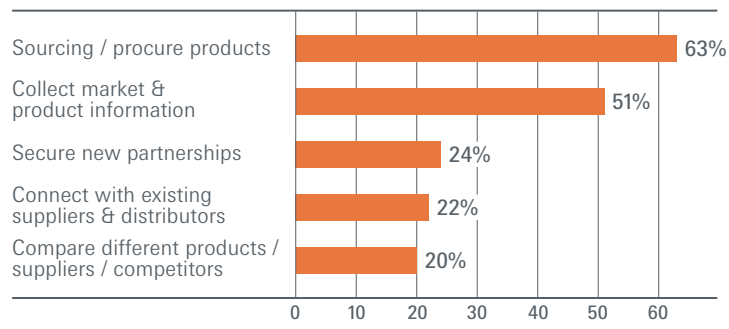
Occupation



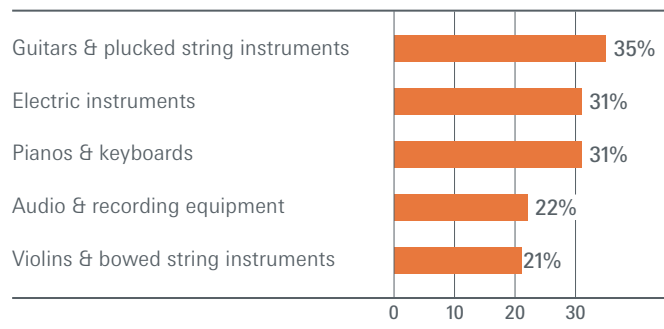
Business nature



Purpose of visit[#]



Top products of interest[#]



[#]Multiple selections allowed

For more information, please visit www.musikmesse-china.com

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Stay tuned for show updates

