

# music

## CHINA

[www.musikmesse-china.com](http://www.musikmesse-china.com)

### Fact sheet

1. Show Date: October 10 - 13, 2019 (Thu to Sun)
2. Opening Hours: 9:30 am to 5:00 pm
3. Location: Shanghai New International Expo Centre (SNIEC)
4. Exhibition Space: 138,000sqm (Gross) in Music China 2018
5. Exhibitors: 2,252 from 31 countries / regions in 2018
6. Visitors: 105,125 from 81 countries / regions in 2017
7. Product groups:

|                                     |  |
|-------------------------------------|--|
| Musical Instruments                 | Others                                       |
| ➤ Traditional Chinese instruments   | ➤ Sheet Music                                |
| ➤ Brass instruments                 | ➤ Accessories & furniture                    |
| ➤ Stringed instruments              | ➤ Music related computer hardware & software |
| ➤ Percussion instruments            | ➤ Services, association & media              |
| ➤ Woodwind instruments              | ➤ Music educational institutions             |
| ➤ Pianos & keyboards                |  |
| ➤ Electronic & electric instruments |  |
| ➤ Accordions & harmonicas           |  |
8. Participation fee: To be announced
9. Fringe Program: Workshops, seminars, live shows ...and more
10. Admission: Trade visitors only on days 1 and 2  
Trade and public on days 3 and 4
11. Organisers: Messe Frankfurt  
China Musical Instruments Association  
Shanghai Intex Exhibition Co Ltd
12. International Co-operation Partner: NAMM
13. Contact:

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