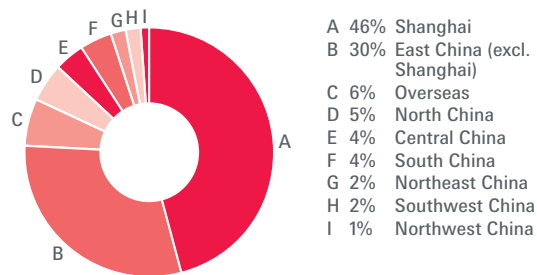


2024 visitor analysis

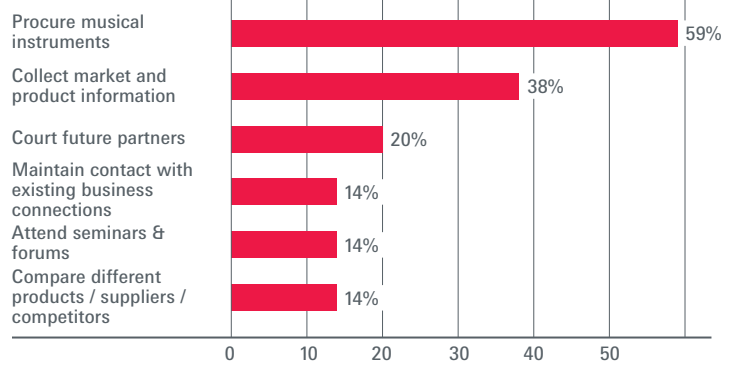


The show attracted a total of **119,083** visitors from **105** countries and regions, including **5,995** who came from overseas.

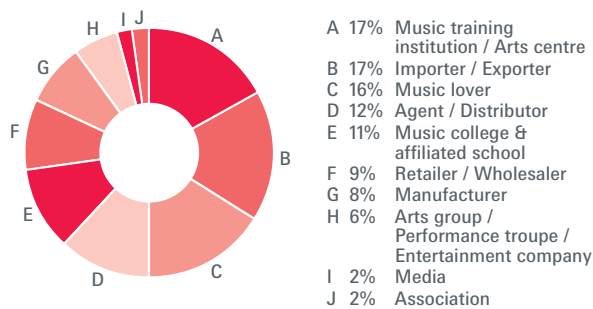
Geographic location



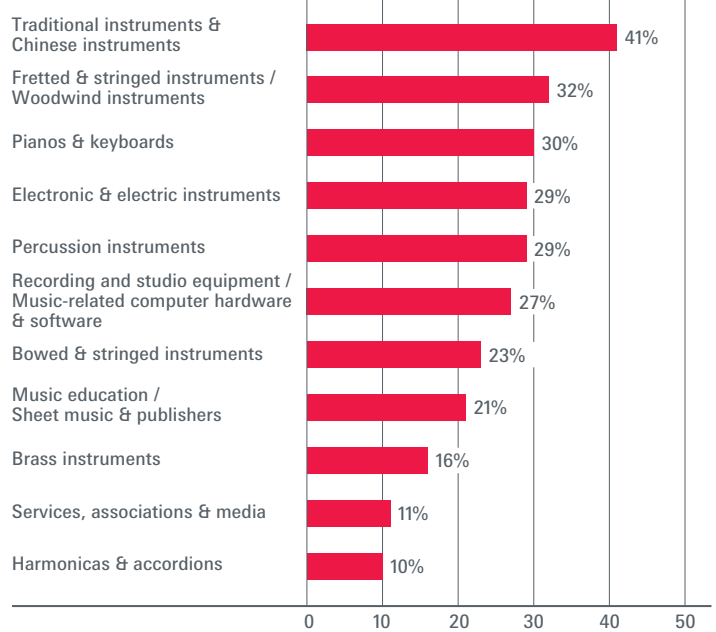
Purpose of visit#



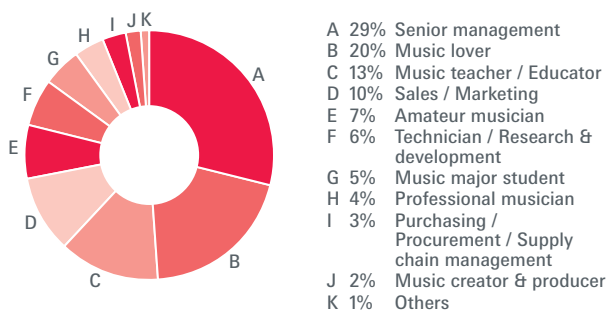
Business nature



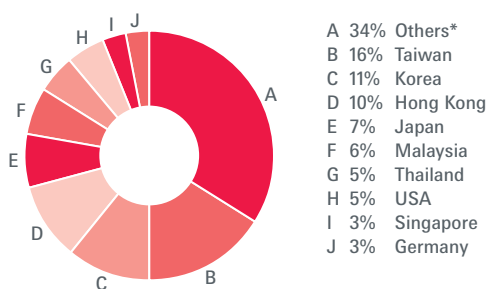
Product interest#



Occupation



Top visiting overseas countries / regions



#The total percentage is over 100 due to multiple selections

For more information, please visit www.musikmesse-china.com

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music@hongkong.messefrankfurt.com

Stay tuned with us for show updates



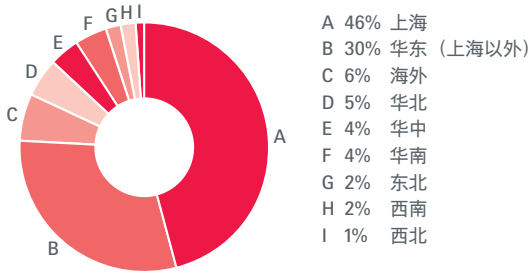
*Others include: Argentina, Austria, Belgium, Brazil, Canada, Chile, France, Indonesia, Iran, Israel, Italy, Macau, Mexico, Netherlands, New Zealand, Philippines, Poland, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Türkiye, UK, United Arab Emirates, Vietnam, and more.



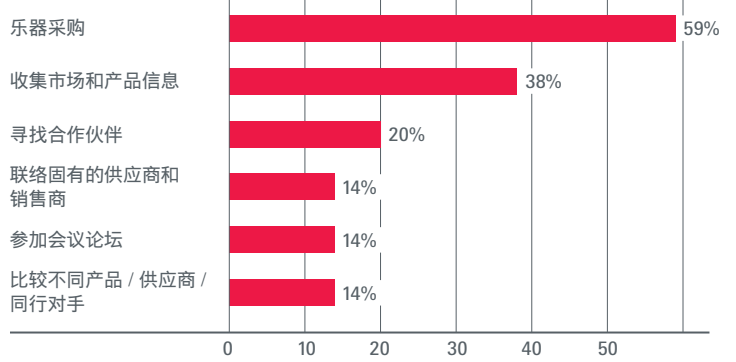
2025年10月22至25日
中国·上海新国际博览中心

展会共迎来105个国家和地区的 **119,083** 名观众，其中包括 **5,995** 名海外观众。

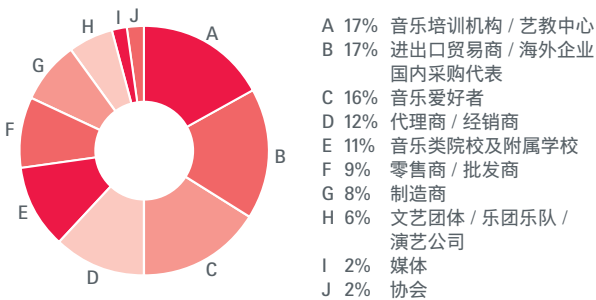
地域分布



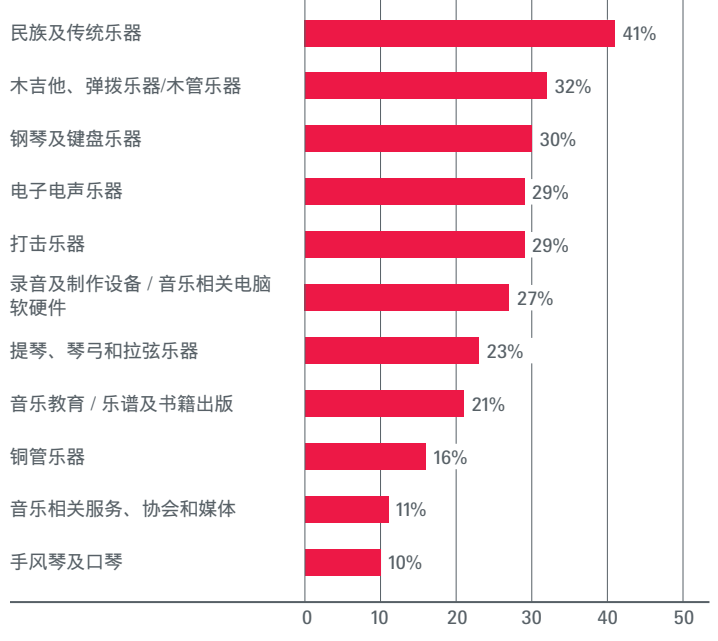
参观目的#



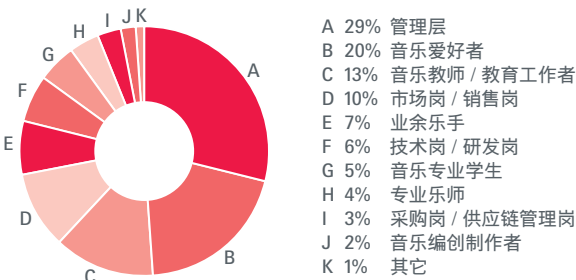
业务性质



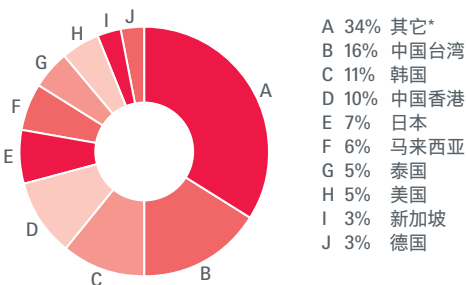
感兴趣的产品#



职务性质



主要海外买家国家 / 地区



#由于是多选题问卷，故结果超过100%

如欲了解详情，请即浏览www.musikmesse-china.com.cn

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