

Event Name 活动	October 十月				Time 时间	Location 地点
	11	12	13	14		
Industry Forum 行业论坛	✓				14:00 – 16:00	Room E1-M16 会议室
经销商培训课程 - How to sessions (I) “如何操作”培训课程(I)		✓			13:00 – 17:00	Room E1-M15 会议室
- How to sessions (II) “如何操作”培训课程(II)			✓		13:00 – 17:00	Room E1-M15 会议室
Music China New Product Global Launch Music China 全球业界新品首发活动						
- First Launch of New Products and On-site Release Ceremony 2023 Music China 全球业界新品首发式	✓				09:50 – 10:30	Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)
- Media Interviews 入选新品企业专访	✓	✓	✓	✓	Full day 全天	Booth E4E32 展位
- New Product Display “最佳新品”现场展示	✓	✓	✓	✓	Full day 全天	Booth E4E32 展位
Finest Cultural Gifts from China - Cultural and Tourism Trade Promotion Campaign “多彩中国 佳节好物”文化和旅游贸易促进活动						
- Launch Ceremony 启动仪式	✓				09:30 – 09:50	Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)
- Product Display 现场展示	✓	✓	✓	✓	Full day 全天	Booth E4E32 展位
Tech+ Music Lab 音乐科技实验室	✓	✓	✓	✓	Full day 全天	Booth OW4A40 展位
Advanced Piano Tuning Training Seminar 钢琴高级调律师培训讲座			✓		Full day 全天	Room E2-M17 会议室
Music China Educational Program Music China 音乐教育活动						
- Music Master Classes 教育大师班	✓	✓	✓		Full day 全天	Room W2-M9 会议室
- Music Trial Classes 音乐分享课	✓	✓	✓		Full day 全天	Room E3-M24 会议室
- music+Talks™ Conference (Paid Registration) music+Talks™ 音乐教育主题论坛 (付费报名参会)		✓	✓		Full day 全天	Room E2-M14 会议室
- Lecture Room by People's Music Publishing House 人音大讲堂	✓	✓			Full day 全天	Room E2-M17 会议室
Master Classes 名家讲坛	✓	✓	✓		Full day 全天	Room E2-M19 会议室
Never-ending Music - Live shows 音乐缤纷季—现场演奏会	✓	✓	✓	✓	Full day 全天	Outdoor Stages S1,S2 S1,S2 室外舞台
Award Ceremony and Winners' Performance of 2023 Shanghai Citizens Art Festival - Shanghai's Most Musical Family Competition 上海市民文化节家庭音乐大赛颁奖暨优秀获奖选手展演				✓	09:30 – 12:30	Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)

Please refer to the full schedule
详情请参阅日程

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Industry Forum

行业论坛

Date 日期: 10/11

Time 时间: 14:00 – 16:00

Venue 地点: Meeting Room E1-M16 会议室

Keynote Speech 主题发言:

Speaker 嘉宾	Title 单位/职务	Topic 题目
Mr. Wang Shicheng 王世成 先生	Deputy Party Secretary of China National Light Industry Council, President of China Musical Instrument Association 中国轻工业联合会党委副书记、中国乐器 协会理事长	Expanding New Market Channels and Building New Industrial Advantages 拓展市场新渠道, 打造产业新优势
Mr. John Mlynczak 牧佑航先生	President and CEO of NAMM 美国国际音乐制品协会主席、首席执行官	Current Situation and Countermeasures of the Global Musical Instrument Industry Development 世界乐器产业发展现状及对策

Panel Discussion 圆桌论坛:

Moderator 主持人	Title 单位/职务	Topic 题目
Mr. Chen Jinwu 陈晋武 先生	Vice President of China Musical Instrument Association 中国乐器协会专职副理事长	New Thoughts on the Musical Instrument Market under the New Situation 新形势下乐器市场的新思考

Speaker 嘉宾	Title 单位/职务
Mr. Xiao Wei 肖巍 先生	Deputy Chairman and General Manager of Guangzhou Pearl River Piano Group Co., Ltd. 广州珠江钢琴集团股份有限公司副董事长、总经理
Mr. Zhou Li 周力 先生	Executive Deputy General Manager of Shanghai No.1 National Musical Instruments Co., Ltd. 上海民族乐器一厂有限公司常务副总经理
Mr. Liu Qing 刘庆 先生	Vice President of Dongguan KEPMA Guitar Factory 东莞市企石卡马吉他厂副总经理
Mr. Xie Lulu 解路禄 先生	CEO & Founder of Robkoo Information & Technologies Co., Ltd. 上海锣钹科技创始人兼 CEO
Ms. Gu Ping 顾萍 女士	General Manager & Founder of Aileen Music Co., Ltd 南京爱韵乐器有限公司创始人及董事长
Mr. Kevin Zhu 朱伟栋 先生	Head of Business Develop for Eastern and Northern China of Amazon Business 亚马逊企业购华东及华北地区业务拓展负责人

经销商培训课程

How to sessions (I)

“如何操作”培训课程 (I)

Date 日期: 10/12

Time 时间: 13:00 – 17:00

Venue 地点: Meeting Room E1-M15 会议室

Time 时间	Speaker 演讲嘉宾	Topic 题目
13:00 – 14:00	Mr. Qin Chuan Chairman of Hebei Qinchuan Musical Instruments 秦川先生 石家庄市秦川音乐艺术学校创始人	Optimization and Upgrade of Art School Management System 艺校运营管理体系优化升级

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14:00 – 15:00	Ms. Li You Chairwoman of Music Education Sharing Session in Guangdong & Founder of Red Crown Red Maple Art Education Brand 李 尤 女士 广东省音乐教育行业分享会会长、红冠 红枫艺术教育品牌创始人	Breaking Through All-age Teaching Models 全龄段教学模型强力破局
15:00 – 16:00	Mr. Yang Ming Editor of "Lecture Hall for Musical Instrument Stores" 杨 明 先生 《琴行大讲堂》栏目主编	A Brief Analysis of the Survival Rules for Music Institutions 浅析音乐机构生存法则
16:00 – 17:00	Ms. Yin Baoxia Founder of Shanxi Ouge Art Center 尹宝霞 女士 山西欧歌艺术中心创始人 Mr. Chen Yapeng Co-founder of Muyan Culture 陈亚鹏 先生 慕言文化联合创始人	Arrival of the IP Alliance Era - Discussion on the Trend of Musical Instrument Stores and Studios in the Next Decade After the Epidemic 强 IP 联盟时代到来——论疫情后琴行与工作室未 来十年发展趋势

How to sessions (II)

“如何操作”培训课程 (II)

Date 日期: 10/13

Time 时间: 13:00 – 17:00

Venue 地点: Meeting Room E1-M15 会议室

Time 时间	Speaker 演讲嘉宾	Topic 题目
13:00 – 14:00	Mr. Qiao Jianjin Founder of Shangdian Musical Instrument Store & Shangdian Music Education 乔建津 先生 尚典琴行、尚典音乐教育创办人	How Can Music Institutions Achieve Revenue Growth by Changing the Curriculum System 当下音乐机构通过改变课程体系突破收入新增长 点
14:10 – 15:10	Mr. Shen Yongsheng Founder of Blue Tone Music 沈永生 先生 布咚音乐创始人	Practice of Piano Lessons for Adults in Music Institutions 音乐机构开展成人钢琴课的落地实操
15:20 – 16:20	Mr. Ren Zijing Head of JD Musical Instruments Division 任子敬 先生 京东乐器行业负责人	New Ground Break of E-commerce Growth in the Musical Instrument Industry 乐器行业电商逆势增长新态势
16:30 – 17:00	Mr. Sun Wei Founder of Yancheng Dream Musical Instrument Store 孙 玮 先生 盐城梦琴行创始人	Starting a Guitar Shop in Third-tier Cities and Its Survival Space in the Post-pandemic Era 三线城市吉他琴行的起步与后疫情时代的生存空 间

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Music China New Product Global Launch

Music China 全球业界新品首发活动

I) First Launch of New products and On-site Release Ceremony 2023 Music China 全球业界新品首发式

Date 日期: 10/11

Time 时间: 09:50 – 10:30

Venue 地点: Outdoor Stage1 (near E1)
S1 室外舞台 (近 E1 馆)

II) Media Interviews 入选新品企业专访

Date 日期: 10/11 – 10/14

Venue 地点: Booth E4E32 展位

III) New Product Display “最佳新品”现场展示

Date 日期: 10/11 – 10/14

Venue 地点: Booth E4E32 展位

Advanced Piano Tuning Training Seminar

钢琴高级调律师培训讲座

Date 日期: 10/13

Venue 地点: Meeting Room E2-M17 会议室

Time 时间	Speaker 演讲嘉宾	Topic 题目
10:00 – 11:30	Mr Aleš Richter Head of Tuning and Voicing Department, Petrof Aleš Richter 先生 捷克佩卓夫钢琴公司调音部主任 Mr Stanislav Krasl Petrof Technology Manager Stanislav Krasl 先生 捷克佩卓夫钢琴公司技术经理 Mr Adam Prousek Business Development Director, Petrof Adam Prousek 先生 捷克佩卓夫钢琴公司业务拓展部经理主管	How to Prepare PETROF Pianos by the Best Way for the End Customer 如何将状态最好的钢琴呈现给客户
13:30 – 15:00	Mr. Masahiko Takeda KAWAI MPA Senior Tuner 竹田雅彦 先生 KAWAI MPA 高级调律师	Adjustment of Damper in Grand Piano 三角钢琴的制音器调整
15:30 – 17:00	Mr. Feng Hanhui President of the Piano Tuning Sub-committee of the China Musical Instrument Association 冯汉辉 先生 中国乐器协会钢琴调律师分会会长	Relationship Between Piano Manufacturing Process and Post-sales Service Quality 钢琴制作工艺与钢琴产品售后服务品质 的关系

Tech+ Music Lab

音乐实验室

Date 日期: 10/11 – 10/14

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Venue 地点: Booth OW4A40 展位

Content 内容: International MIDI Application and Development Forum, Future Music Show, Future Shock Awards, Music Technology Product Display, New Product Release, Users' Sharing, etc.

国际 MIDI 技术应用与发展论坛、未来音乐秀、“未来音乐产品”评选、音乐科技产品展示、新品发布、玩家分享等。

Time 时间	Speaker 演讲嘉宾	Topic 题目
10/11 11:00-12:00	Mr. Athan Billias President of the MIDI Association Mr. Zhao Yitian Founder and CEO of CME, Executive Board of the MIDI Association Athan Billias 先生 美国 MIDI 协会主席 赵易天 先生 CME 公司创始人 CEO、MIDI 协会董事会委员	Future Music Show -- MIDI 40th Anniversary & Chinese Users' Choice Presentation 未来音乐秀—MIDI40 周年&“中国用户选择”前五展示
10/11 13:00-13:45	Erdong & Xiaoming Winner of Bilibili Power Up 尔东和小明 B 站百大 UP 主	Erdong & Xiaoming Book Launch and Music Sharing 尔东和小明新书首发暨音乐交流会
10/13 10:00-10:45	HolyAria CEO of 31STUDIO 刘三斤 31STUDIO 主理人	Application of Sampling Reverb and Plug-in in Mixing Technology 采样混响及插件在混音技术中的应用
10/13 11:00-12:00	Mr. Huang Yuxun Jay Chou World Tour Music Director and Co founder of Pianoman Folding Piano 黄雨勋 先生 周杰伦世界巡回演唱会音乐总监、钢琴侠折叠钢琴联合创始人	Music Arrangement, Piano Improvisation & Playing 音乐编曲、钢琴即兴&弹唱
10/14 12:30-13:00	Mr. Athan Billias President of the MIDI Association Mr. Zhao Yitian Founder and CEO of CME, Executive Board of the MIDI Association Athan Billias 先生 美国 MIDI 协会主席 赵易天 先生 CME 公司创始人 CEO、MIDI 协会董事会委员	Future Music Show -- Best MIDI Brand Ambassador & Future Shock Award Announcement 未来音乐秀-“MIDI 品牌大使”授奖&“未来音乐产品”评选结果公布

International MIDI Forum on MIDI Technology Application and Development

未来音乐科技国际 MIDI 论坛

Date 日期: 10/13

Time 时间: 13:00 – 17:00

I) Keynote Speech 主题演讲:

Speaker 嘉宾	Title 单位/职务	Topic 题目
Mr. Athan Billias Athan Billias 先生	President of the MIDI Association MIDI 协会主席	Latest Progress and Application of MIDI 2.0 Standard MIDI 2.0 标准最新进展及应用
Mr. Mike Kent Mike Kent 先生	Member of the Technical Standards Board of the MIDI Association	Progress in Adaptation of MIDI 2.0 on Mainstream Operating Systems

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	MIDI 协会技术会委员	MIDI 2.0 在主流操作系统上的适配进展
Mr. Alex Ruthmann Alex Ruthmann 先生	Professor of NYU Shanghai 纽约大学上海分院教授	Application of MIDI Technology in Teaching MIDI 技术在教学中的应用
Mr. Liao Zhao 廖钊 先生	R&D Manager of Medeli Electronics (Shanghai) Co., Ltd. 得理电子(上海)有限公司研发经理	Application of MIDI CI in Electronic Musical Instrument MIDI CI 在电子乐器中的应用
Mr. Chen Qiangbin 陈强斌 先生	President of Shanghai Computer Music Association and Professor of Shanghai Conservatory of Music 上海计算机音乐协会会长、上海音乐学院教授	Music Belongs to Whoever loves Her - Inspiration from Excellent Works of IEMC 音乐属于热爱她的你——IEMC 优秀作品的启示

MIDI Technology Roundtable Forum

MIDI 技术圆桌论坛

Moderator 主持人	Title 单位/职务	Topic 题目
Mr. Ge Xinghua, 葛兴华 先生	General Manager of Medeli Electronics (Shanghai) Co Ltd 得理电子(上海)有限公司总经理	Discussion on the Application and Development of MIDI 2.0 畅谈 MIDI 2.0 的应用及发展

Speaker 嘉宾	Title 单位/职务
Mr. Zhao Yitian 赵易天 先生	Founder and CEO of CME, Executive Board of the MIDI Association CME 公司创始人 CEO, MIDI 协会董事会委员
Mr. Zhang Guangzhong 张光中 先生	CTO of Medeli Electronics (Shanghai) Co., Ltd., Member of the Technical Standards Board of the MIDI Association 得理电子(上海)有限公司技术总监、MIDI 协会技术会委员
Mr. Chen Guobin 陈国斌 先生	Vice General Manager of Ringway Electronics (Jiangsu) Co., LTD 吟飞电子(江苏)有限公司副总经理
Mr. Cao Qiang 曹强 先生	CTO of Hotone Audio Inc. 长沙幻音电子科技有限公司 CTO
Mr. Yin Hui 尹辉 先生	Vice President of Hardware Engineering of Robkoo Information & Technologies Co., Ltd. 上海镛钹信息科技有限公司硬件工程副总裁

Music China Music Educational Program

Music China 音乐教育活动

I) Music Master Classes 教育大师班

Date 日期: 10/11 – 10/13

Venue 地点: Meeting Room W2-M9 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/11 10:30 – 12:00	Ms. Liu Liu Pianist & Professor at Renmin University of China School of Arts 刘琉女士 钢琴演奏家、中国人民大学艺术学院音乐系教授	Music from the Heart, Joy from Music — Exploring the Journey of the Faber Piano 音由心生, 乐从乐起——探索菲伯尔钢琴之旅

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10/12 10:30 – 12:00	Ms. Huang Meiyong Piano Educator & Professor at Music College Of Capital Normal University 黄瑀莹 女士 钢琴教育家、首都师范大学音乐学院教授	How to Conduct Basic Education of Piano 如何开展钢琴基础教育
	Mr. Bai Jingzhi Pianist & Associate Professor at Music College of Capital Normal University 白敬微 先生 钢琴家、首都师范大学音乐学院副教授	
10/12 14:00 – 15:30	Mr. Kang Xiao Professor & Deputy Dean of the Graduate School, China Conservatory of Music 康 啸 先生 中国音乐学院教授、研究生院副院长	What Can We Hear? — The Use and Appreciation of Classical Music in Music Education 我们可以聆听到什么? ——古典音乐在音乐 教育中的运用与鉴赏
10/13 10:30 – 12:00	Mr. Dong Dejun Vice President & Head of the Orchestra Department of Zhejiang Conservatory of Music 董德君 先生 浙江音乐学院副院长、管弦系主任	System Support and Method Practice in Wind Instrument Teaching 管乐教学中的体系支撑与方法实践
10/13 14:00 – 15:30	Ms. Liu Yuening Professor of Central Conservatory of Music 刘月宁 女士 中央音乐学院教授、民乐系扬琴专业博导	Dulcimer Teaching Method and Aesthetic Education Concept 扬琴教学法与审美教育观

II) Music Trial Classes 音乐分享课

Date 日期: 10/11 – 10/13

Venue 地点: Meeting Room E3-M24 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/11 13:30 – 14:15	Ms. Tang Nga Sum Chairwoman of Hong Kong International Music Culture Association & Chairman of Hong Kong Pianist Society 邓雅心 女士 香港国际音乐文化发展协会主席、 香港钢琴协会主席	The skills of Chinese Piano Players in International Music Competitions 国内琴童参加国际音乐比赛的技巧
10/11 14:30 – 15:15	Ms. Liu Liu Pianist & Professor at Renmin University of China School of Arts 刘 琉 女士 中国人民大学艺术学院音乐系教授、博士生 导师	High-quality, Reliable, One-stop Digital Piano Course -- A Display of Faber Lessons in Music Education Piano Classroom 有品质、可信赖、一站式的数字化钢琴课程 ——人音教育钢琴教室菲伯尔课例展示
	Ms. Zhang Yudi Research and Education Manager of Music Education Piano Classroom of People's Music Publishing House 张钰迪 女士 人民音乐出版社人音教育钢琴教室教研经理	

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	<p>Ms. Tian Lijuan Channel Director of Music Education Piano Classroom of People's Music Publishing House 田丽娟 女士 人民音乐出版社人音教育钢琴教室渠道总监</p>	
10/11 15:30 – 16:15	<p>Ms. Lydia Zheng Founder/CEO of EE Music Tech, Vice President of Singapore Arts Education Association Lydia Zheng 女士 EE Music Tech 创始人/CEO、新加坡艺术教育协会副会长</p> <p>Mr. Huo Shaowen CSO/CO-Founder of EE Music Tech, China Chief Representative of Berklee College of Music 霍绍文先生 EE Music Tech 联创/CSO、时任美国伯克利音乐学院中国首席代表</p>	<p>AI Opens a new Way of Music Education -- Intelligent Music Score + Adaptive Learning and Practice Games AI 开启音乐教育新玩法——智能乐谱生成+自适应学练游戏</p>
10/12 10:15 – 11:00	<p>Ms. Jin Mengjie Performer of Zither and Training Officer for Pearl River Amason 金梦婕 女士 古筝青年演奏家，珠江艾莱森导师培训官</p>	<p>Amason Education -- 2023 New Model of Automated Recruitment 森森教育-自动化运转招生 2023 新模式</p>
10/12 11:15 – 12:00	<p>Ms. Zeng Cheng Co-founder and Chief Creative Officer of MeiYu Music Education Group 曾 琤 女士 美育音乐教育集团联合创始人、首席创意长</p>	<p>Application of Three Music Teaching Methods in Basic Music Teaching and Institution Operation 三大音乐教学法在音乐基础教学与机构运营中的应用</p>
10/12 13:30 – 14:15	<p>Mr. Lin Zheng Founder and CEO of FuBao Music Education 林 峥 先生 符宝音乐教育创始人 CEO</p>	<p>A 'Small yet Beautiful' Business Strategy Focusing on Group Class of Music Fundamentals -- The Healthiest Profit Model for Current Arts Educational Institutions 以音基集体课为核心的“小而美”经营策略——当下艺培机构最健康的盈利模式</p>
10/12 14:30 – 15:15	<p>Ms. Ye Wen Professor of Xi'an University & Artist of KAWAI 叶文 女士 西安文理学院教授、KAWAI 艺术家</p>	<p>Launching 4C Piano Clubs in After-school Services for Primary and Secondary Schools 中小学课后服务中开展 4C 钢琴社团</p>
10/12 15:30 – 16:15	<p>Mr. Nicholas Preston Global Music Director of Trinity College London (Publishing & Cooperation) Nicholas Preston 先生 伦敦圣三一考试院全球总监(出版&合作)</p> <p>Ms. Francesca Christmas Global Music Director of Trinity College London Francesca Christmas 女士 伦敦圣三一考试院全球音乐总监</p>	<p>Music Sharing Class of Trinity College London with Hundred-of-Years' History and World-renown Reputation 百年历史，享誉世界——Trinity College London 伦敦圣三一音乐分享课</p>

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	Ms. Feng Ruoshui General Manager and Chief Representative of Trinity College London in the Greater China 冯若水 女士 伦敦圣三一考试院大中国区总经理、首席代表	
10/13 10:15 – 11:00	Mr. Shinichi Kobayashi Modern Music Education and Founder of Hell Guitar 小林信一 先生 现代音乐教育家/地狱吉他训练创始人	Kobayashi Workshop 吉他道场大师课

III) music+Talks™ Music Education Forum (Paid Registration)
music+Talks™ 音乐教育主题论坛 (付费报名参会)

Date 日期: 10/12 – 10/13

Venue 地点: Meeting Room E2-M14 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/12 10:00-10:50	Ms. Zhou Zhou 周 洲 女士	Marketing Strategy Based on the Course for Music Institution 从课程出发的音乐机构营销方案
10/12 11:00-11:50	Ms. Zhou Zhou 周 洲 女士	Panel Talk: How to Build a Quality Teacher Team for Your Own Institution 专题讨论:《如何为自己的机构建立优质的教师团队》——寻找宝藏教师的路径
10/12 13:30-14:20	Mr. Peng Yu 彭 瑜 先生	Workshop: Teaching Application of Chinese Percussion in General Music Courses 中国打击乐在通识音乐课程中的教学应用
10/12 14:30-15:20	Tik Tok Official 抖音官方负责人	Internet Marketing Programs for Educational Institutions 教育类机构的互联网营销方案
10/12 15:30-16:20		musicTalks Poster Interpretation and Analysis musicTalks 海报展解读和分析
10/13 10:00-10:50	Ms. Zhang Le 张 乐 女士	How to Have Your Talents Discovered by Large Institutions and Platforms 如何让自己成为宝藏教师, 并让自己的才能被更大的机构和平台发现
10/13 11:00-11:50	Ms. Zhang Le 张 乐 女士	International Music Curriculum Design of Vocal Music Courses 国际化音乐课程设计之声乐及歌唱类课程
10/13 13:30-14:20	Ms. Zhang Le Ms. Sun Ting 张 乐 女士 孙 婷 老师	International Music Curriculum Design of Piano and Instrumental Music Courses 国际化音乐课程设计之钢琴及器乐类课程
10/13 14:30-15:20	Hostess: Ms. Zhang Le 张 乐 女士	Panel Discussion: The Way of Becoming a Treasure Teacher 专题讨论:《让自己成为宝藏教师的成长方式》
10/13 15:30-16:20		musicTalks Poster Interpretation and Analysis musicTalks 海报展解读和分析

IV) Lecture Room by People's Music Publishing House

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人音大讲堂

Date 日期: 10/11 – 10/12

Venue 地点: Meeting Room E2-M17 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/11 10:30 – 12:00	Mr. You Ba Founder of YOOBA Modern Piano Teaching Method 佑 爸 先生 YOOBA 现代钢琴教学法创始人	Local Exchange and Seminar on Faber Piano Teaching Methodology 菲伯尔钢琴教学本土化交流研讨会
	Ms. Wang Peng Senior Lecturer of Faber Piano Adventures 王 澎 女士 人音教育菲伯尔钢琴之旅高级讲师	
10/11 13:30 – 15:00	Mr. Xu Zhitong Professor of Central Conservatory of Music 徐之彤 先生 中央音乐学院作曲系教授	Future Trends of Music Education 音乐教育的未来发展趋势——艺术素养讲座
10/11 15:30 – 17:00	Ms. Tian Lin Ph. D in Piano Performance and Teaching 田 琳 女士 旅美钢琴演奏及教学专业博士	Technique and Art is Non-divisible — Comprehensive Analysis of Technique Training Methods with the 'Faber Series' Piano 不可分割的技术和艺术——全面解析“菲伯尔系列”钢琴技巧训练方法
	Mr. Patrick Bachmann Ph. D in Piano Performance and Teaching Patrick Bachmann 先生 美国钢琴演奏及教学专业博士	
10/12 10:30-12:00	Ms. Joanna Kim Global Operations Director of Faber Piano Adventures Joanna Kim 女士 菲伯尔钢琴之旅全球运营总监	My First Piano Lesson — How to Effectively Attract Young Piano Beginners 我的钢琴第一课——如何有效吸引小小钢琴初学者
10/12 14:00-17:00	Music Education Researchers from Various Provinces and Cities 各省市音乐教研员	Music Education Research Exchange Conference (By Invitation Only) 音乐教育研究交流会（定向邀请）

Master Classes

名家讲坛

Date 日期: 10/11 – 10/13

Venue 地点: Meeting Room E2-M19 会议室

Date 日期 / Time 时间	Speaker 演讲嘉宾	Topic 题目
10/11 14:00 – 16:30	Main Speaker: Ms. Wu Lin National First-Class Performer, Konghou Performer of the Central National Orchestra 主讲人: 吴琳 女士 国家一级演员、中央民族乐团箏篪演奏家	The Previous and Present Voice of Konghou 箏篪的前世今生
	Ms. Wu Yuxia President of China National Orchestral Society, National First-Class Performer 吴玉霞 女士 中国民族管弦乐学会会长、国家一级演奏员	

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	<p>Ms. He Zhiling Professor of Shenyang Conservatory of Music, Distinguished Professor in Liaoning Province 贺志凌 女士 沈阳音乐学院教授、辽宁特聘教授</p>	
	<p>Ms. Liu Qing Professor and Doctoral Supervisor of China Conservatory of Music 刘青 女士 中国音乐学院作曲系教授、博导</p>	
	<p>Yuan He Konghou Orchestra 元和箏篪乐团</p>	
10/12 10:30 – 12:00	<p>Ms. Wu Yuxia Member of the Creation Committee of Chinese National Committee of Arts, Doctoral Supervisor 吴玉霞 女士 中国艺术研究院创作委员会委员、博士研究生导师</p>	<p>Discussing and Playing the Pipa by Wu Yuxia 吴玉霞谈弹琵琶</p>
10/12 14:00 – 15:30	<p>Mr. Li Mingqiang Pianist, Former Deputy Dean of Shanghai Conservatory of Music 李名强 先生 钢琴演奏家、曾任上海音乐学院副院长</p>	<p>Selection and Interpretation of Tchaikovsky's Piano Works 柴科夫斯基钢琴作品的版本选择与演绎</p>
	<p>Ms. Sun Yun Pianist, Professor of the Piano Department of Shanghai Conservatory of Music 孙韵 女士 钢琴演奏家、上海音乐学院钢琴系教授</p>	
10/12 14:00 – 16:30 Meeting Room E5-M30 会议室	<p>Ms. Cui Junzhi Initiator of Chinese Modern Konghou Performing Art 崔君芝 女士 中国现代箏篪演奏艺术创始人</p>	<p>Expert Exchange Meeting on Reform and Innovation of Chinese Traditional Musical Instruments 民族乐器改革创新专家交流会</p>
	<p>Mr. Chen Zhisheng Conductor of Chinese Music from China Taiwan, Music Director of the Little Giant Chinese Chamber Orchestra 陈志升 先生 中国台湾国乐指挥家、小巨人丝竹乐团音乐总监</p>	
	<p>Mr. Huang Yiqi Pioneer to Restore the Ancient Konghou 黄祎琦 先生 复原古箏篪第一人</p>	
	<p>Mr. Zhou Hong Former Chairman of the Musicians' Association of Henan Province 周虹 先生 河南省原音协主度、作曲家</p>	
	<p>Mr. Zhan Yongming Professor of the Department of Folk Music, Shanghai Conservatory of Music 詹永明 先生 上海音乐学院民乐系教授、管乐教研室主任</p>	
10/13 10:30 – 12:00	<p>Mr. Wei Jun Performer of Zither, Composer and Representative of Shaanxi Zither School 魏军 先生 古筝演奏家、作曲家、陕西筝派代表人</p>	<p>Innovation of Zither Music of Shanxi School in the New Era 新世纪陕西箏派箏曲创新</p>

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	Ms. Wei Yueming Lecturer of Traditional Instruments Department of Xi'an Conservatory of Music, Executive Director and Deputy Secretary General of Shanxi Zither Association 魏月明 女士 西安音乐学院民乐系古筝讲师，陕西省秦筝学会常务理事兼副秘书长	
10/13 14:00 – 15:30	Mr. Yang Qing Guqin Performer, Vice Chairman of the Guqin Professional Committee of China National Orchestral Society 杨青先生 古琴家、中国民族管弦乐学会古琴专业委员会(中国琴会)副会长	New Melodies of the Guqin when 'Listening to the Rain in the Mid-Hills' 《半山听雨》时，古琴新韵中
10/13 15:45 – 17:00	Mr. Liu Le Zither Performer, Deputy Director of the Traditional Music Department at Zhejiang Conservatory of Music 刘乐先生 古筝演奏家、浙江音乐学院国乐系副主任	Strings Lock Time: Sharing My Performance and Creation 弦锁时光·我的演奏和创作分享

Award Ceremony and Winners' Performance of 2023 Shanghai Citizens Art Festival - Shanghai's Most Musical Family Competition 2023 上海市民文化节家庭音乐大赛颁奖暨优秀获奖选手展演

Date 日期: 10/14

Time 时间: 09:30 – 12:30

Venue 地点: Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)

Finest Cultural Gifts from China - Cultural and Tourism Trade Promotion Campaign

“多彩中国 佳节好物”文化和旅游贸易促进活动（乐器专题）

I) Launch Ceremony

启动仪式

Date 日期: 10/11

Time 时间: 09:30 – 09:50

Venue 地点: Outdoor Stage1 (near E1) S1 室外舞台 (近 E1 馆)

II) Product Display

现场展示

Date 日期: 10/11 – 10/14

Venue 地点: Booth E4E32 展位

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Never-ending Music – Live Shows

音乐缤纷季 – 现场演奏会

Date 日期: 10/11 – 10/14

Venue 地点: Outdoor Stage S1/S2 室外舞台

Outdoor Stage S1 室外舞台 (close to E1 hall 靠近 E1 馆)				
Date 日期 Time 时间	10/11	10/12	10/13	10/14
10:00-10:30	9:30-10:30 Launch Ceremony of Finest Cultural Gifts from China & New Product Global Launch 佳节好物启动仪式 新品首发仪式	Jazz Music by Saxophone - KID, Li Zhongan and Su Jiaming 萨克斯爵士乐演奏 KID、李忠安、苏嘉明	Classic Performance 经典曲目演奏	Shanghai Most Musical Family Performances 2023 年上海市民文化节 家庭音乐大赛颁奖暨展演
11:00-11:30	Drum Circle Activity 麦尔鼓圈 任祥太	Classical Guitar Duo 古典吉他二重奏 吉他舅	Accordion Performance - Shanghai Aiyue Accordion Orchestra 手风琴演奏 上海爱乐手风琴乐团	
12:00-12:30	Fingerstyle Guitar Performance 指弹吉他演奏 赵半弦 Zhao Banxian	Chinese Traditional Music Performance 民族乐器演奏 左翼伟 Zuo Yiwei	Classical Solo 古典独奏 Diego Campagna	
12:45-13:15	Covenant guitar show 卡弗兰特吉他秀 江嘉杰 王光辉 贝应铭	Franz Music Wonderland Franz 音乐奇境	Electronic Wind Instrument Performance 电吹管演奏 段天疑、曾思豪	Band Performance 流行乐队演奏 cookiefei 饼飞乐队 RF. Pluse 乐队
13:30-14:00	Covenant guitar show 卡弗兰特吉他秀 江嘉杰 王光辉 贝应铭	PRS Acoustic Guitar Demonstration PRS 原声吉他演示会 沈骏阳	Guitar Solo 吉他独奏 朱家明 Zhu jiaming	
14:30-15:00	Fingerstyle Guitar Performance 指弹吉他演奏 苍小天 Cang Xiaotian	Fingerstyle Guitar Performance 指弹吉他演奏 兰海鹏、Casper Esmann、Collin Hill、 Eddie van meer	Violin Quartet 提琴四重奏	
15:30-16:00	16:00-17:00 Future Music Show -- Launch Ceremony of Future Music Technology Committee of CMIA	Rock Style Drum Performance 摇滚架子鼓演奏 陈沐川 Chen Muchuan	Electronic Musical Instrument Performance 电声乐器演奏 Jose de Castro	
16:15-16:45	未来音乐秀音乐科技专 委会成立仪式	Saxophone Show - Ruby/Gary 萨克斯演奏 王云希/黄文龙	Rock Style Electric Guitar Performance 摇滚电吉他演奏 Lee Daon	

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Outdoor Stage S2 室外舞台 (close to W5 hall 靠近 W5 馆)

Date 日期 Time 时间	10/11	10/12	10/13	10/14
10:30 – 11:00	TAGIMA tri-harp player Marcinho Eiras TAGIMA 特邀节目 三琴 演奏家马西诺	Schecter live show Schecter 吉他演示会 吴仕政	Rock Style Electric Guitar Performance 摇滚电吉他演奏 Demetrio Scopelliti	Franz Music Wonderland Franz 音乐奇境
11:30-12:00	Modern Drum Set Live Show 天津摩登架子鼓现场演 示 童嘉乐	Drum show 架子鼓艺术家演奏 赵牧阳、许月明、曾冬灵	Rock Style Electric Guitar Performance 摇滚电吉他演奏 Jay Parmar	Band Performance 流行乐队演奏 拐角巷乐队
12:15-12:45	Drum Performance 流行架子鼓演奏 潘诚成	Electronic Music Performance 电子音乐演奏 郭曲 Panta Q	Vola Guitar Live Show Vola Guitar 现场演示 伊尔夏/蔡剑/秦旭	Franz Music Wonderland Franz 音乐奇境
13:00-13:30	Vola Guitar Live Show Vola Guitar 现场演示 伊尔夏/蔡剑/秦旭	Ukulele Solo 尤克里里独奏 冯羿 Feng Yi	Demon Hunters 猎魔人乐队：起源，进 化，某类魔鬼，卑微的 我，太阳风暴，恐惧， 夏之莲花	Electronic Musical Instrument Performance 流行电声乐器演奏 冯顺成
14:00-14:30	Drum Circle Activity 麦尔鼓圈 任祥太	Gioco Drums live show Gioco Drums 现场演奏 杨睿	Rock Style Electric Guitar Performance 摇滚电吉他演奏 张清、Vinai T、Abim	
15:00-15:30	Gibson Hero Electric Guitar Competition Gibson 2023“第 2 届摇 滚吉他势力”电吉他大赛	Electric Guitar Solo 电吉他独奏 Chris 小雅	Dionysian Instrument Show 正音之声 李楠，Richie, Aaron, Wade zhao	
16:00-16:30		ROCKSCHOOL GRADE PIECES - Oscar York ROCKSCHOOL 等级曲 目展示 Oscar York	Drum Performance 摇滚爵士鼓演奏 Federico Paulovich	
16:45-17:15		PRS Product Demonstration PRS 演示会 Urizen Society 由理生社：焦承源，夏春 秋，惊极/牢铝：魏英轩		

注：以上内容截止 09 月 21 日。如有变动，以主办单位最终通知为准。主办单位保留最终解释权。

Note: The information above is subject to change, as of 21 September. The organisers reserve the rights to change without prior notices.

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