

Press release

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## 2022 edition of Music China postponed; new dates to be announced

Alexander Holdsworth  
Tel. +852 2230 9279  
Alexander.holdsworth@  
hongkong.messefrankfurt.com  
[www.messefrankfurt.com](http://www.messefrankfurt.com)  
[www.musikmesse-china.com](http://www.musikmesse-china.com)  
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**Formerly scheduled to take place in Nanjing from 17 – 20 November, Music China will now be moved to a later timeslot with the new dates to be confirmed by the organisers at the earliest opportunity. The decision to postpone the fair is in support of the government’s pandemic control measures following a recent increase in covid-19 cases in the country.**

“We know how significant the dates of Music China are in the calendar of everyone in the musical instruments industry, and for this reason we are doing our utmost to find a suitable set of dates for the fair to return as soon as possible,” says Ms Judy Cheung, Deputy General Manager, Messe Frankfurt (HK) Ltd. “Given the hard work we have put in to hold the fair during November, the decision to postpone Music China was not easy, but we have a duty to support the government in its pandemic control measures. On behalf of the organisers, I would like to thank everyone involved for their support and patience while we secure a new timeslot for the fair to return.”

Music China is organised by Messe Frankfurt (HK) Ltd, the China Musical Instruments Association and Shanghai Intex Exhibition Co Ltd. For more details, visit [www.musikmesse-china.com](http://www.musikmesse-china.com) or email the show’s organisers at [music@hongkong.messefrankfurt.com](mailto:music@hongkong.messefrankfurt.com). More press information and photographic material can be found here: <https://music-china.hk.messefrankfurt.com/shanghai/en/press.html>.

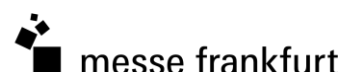
### Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt’s strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong



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onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)